



**SAN MARCOS CONVENTION AND VISITOR BUREAU
BOARD OF DIRECTORS MEETING**

DATE: Wednesday, March 18, 2020

TIME: 11:30 a.m.

PLACE: TXST Castro Club Room

MISSION STATEMENT

The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.

AGENDA

1. Call to Order and Roll Call
2. Citizen Comment Period – **3 Minutes**
3. Mission Statement – **1 Minute**
4. Board Appointments – **10 Minutes**
 - a. Complete Oaths/Statements/Disclosures
 - b. Current Ordinance
 - c. Attendance Policy
 - d. Advisory Board Representation
5. Consider Acceptance of Minutes January 15, 2020– **5 Minutes**
6. Review and discuss Financial Report through March 2020 – **10 Minutes**
7. Director Report– **10 Minutes**
 - a. Tourism website update
 - b. San Marcos Hotel market update
 - c. Hotel Tax Revenue Collections
 - d. Group and Event Servicing
 - e. February/March Staff Activities
 - f. Short Term Rental Update
 - g. Development updates
8. Future Agenda Items – Discuss items designated for future agenda – **5 Minutes**
9. Question and Answer Session with Press and Public
10. Adjournment

**San Marcos Convention and Visitor Bureau
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