



**SAN MARCOS CONVENTION AND VISITOR BUREAU
BOARD OF DIRECTORS MEETING**

DATE: Wednesday September 18, 2019

TIME: 11:30 a.m.

PLACE: Old Fish Hatchery

MISSION STATEMENT

The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.

AGENDA

1. Call to Order and Roll Call
2. Citizen Comment Period – **3 Minutes**
3. Mission Statement – **1 Minute**
4. Consider Acceptance of Minutes July 17, 2019 – **5 Minutes**
5. Discussion of Committee and Task Force Reports – **20 Minutes**
 - a. Discuss and Consider Acceptance of Financial Report through September 16, 2019
 - b. Marketing Committee – Charlotte Wattigny
6. CVB Director Report– **10 Minutes**
 - a. Marketing Update
 - b. San Marcos Hotel Market Update
 - c. Group and Event Servicing
 - d. July/August Staff Activities
 - e. Short Term Rental Update
7. Future Agenda Items – Discuss items designated for future agenda – **5 Minutes**
8. Question and Answer Session with Press and Public
9. Adjournment

**San Marcos Convention and Visitor Bureau
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