



**City of San Marcos
Regular Meeting
Parking Advisory Board
November 20th, 2023, 5:00 pm
City Hall: Conference Room
630 E. Hopkins Street
San Marcos, Texas 78666
Please click the link below to join the meeting:
<https://us02web.zoom.us/j/82152496091>
Webinar ID: 821 5249 6091**

The presiding officer for this meeting will be present at the meeting location described above.

- I. Call To Order**
- II. Roll Call**
- III. New Member Introduction (Lauren Mikiten)**
- IV. Citizen Comment Period:**

Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email ccampbell@sanmarcostx.gov prior to 12:00PM the day of the meeting. A call-in number to join by phone or link to join by a mobile device, laptop or desktop computer will be provided for participation.

MINUTES

1. Consider, by motion, the approval of regular meeting minutes:
 - a. August 21st, 2023

EXECUTIVE SESSION

NOTE: The Parking Advisory Board may adjourn into Executive Session to consider any item listed on this agenda if a matter is raised that is appropriate for Executive Session discussion. An announcement will be made of the basis for the Executive Session discussion.

2. The Parking Advisory Board may also publicly discuss any item listed on the agenda for Executive Session. The Parking Advisory Board will convene in executive session pursuant to the following section of the Texas Government Code: Section §551.071: Consultation with Attorney: to receive legal advice regarding terms and conditions of the City's contract for ECAB services.

RECOMMENDATION FROM EXECUTIVE SESSION

3. Consider action, by motion, or provide recommendation to Staff regarding the following Executive Session item held during the Regular Meeting pursuant to the following section of the Texas Government Code: Section §551.071: Consultation with Attorney: to receive legal advice regarding terms and conditions of the City's contract for ECAB services.

REPORT ITEMS

4. Receive update on S. Guadalupe Lots parking technology
5. Receive a staff report from the enforcement department.
 - a. Update of capital cost and depreciation for enforcement equipment
 - b. Parking Citations Issued and Paid
 - c. Booting Ordinance
6. Receive a staff report on parking initiatives.
 - a. Employee Parking Pilot Program
 - b. ECAB update

DISCUSSION ITEM

7. Chapter 82 revisions
8. Discussion on Recommended Resolution for paid parking at the Guadalupe Lots and "Is Council amenable to the idea of having staff work with the PAB to investigate the potential for introducing on-street paid parking downtown."

ACTION ITEMS

9. Consider, by motion, the approval of the 2024 PAB calendar of meeting dates.

FUTURE AGENDA ITEMS

10. Board Members may provide requests for discussion items for a future agenda in accordance with the board's approved bylaws. *No further discussion will be held related to topics proposed until they are posted on a future agenda in accordance with the Texas Open Meetings Act.*

- V. QUESTION AND ANSWER SESSION WITH PRESS AND PUBLIC.** This is an opportunity for the Press and Public to ask questions related to items on this agenda.

VI. ADJOURNMENT

Notice of Assistance at the Public Meetings

The City of San Marcos is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas Relay Service (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to ADArequest@sanmarcostx.gov.

For more information on the Parking Advisory Board please contact Charles Campbell at ccampbell@sanmarcostx.gov



**PARKING ADVISORY BOARD
MINUTES**

**REGULAR MEETING
August 21, 2023**

The Parking Advisory Board convened in a regular meeting via the Zoom online format and in-person on August 21, 2023.

I. Chair, Dr. Rosalie Ray called the meeting to order at 5:07 pm.

II. Board Members in Attendance:

- Carina Boston – Pinales
- Vice-Chair John David Carson
- Mayor Hughson
- Council Member Mark Gleason
- Johanna Whitt
- Esther Garcia
- Chair, Dr. Rosalie Ray

Staff Present

- Assistant Director Public Works, Pete Binion
- Transit Manager, Amy Cogdill
- Main Street Manager, Josie Falletta
- Multimodal Parking Initiatives Manager, Charles Campbell
- Enforcement Manager, Samantha Deyo
- Assistant City Manager, Chase Stapp
- City Attorney, Sam Aguirre
- Assistant Finance Director, Ismael Garcia

III. 30 MINUTE CITIZEN COMMENT PERIOD

MINUTES

1. Consider, by motion, the approval of regular meeting minutes:
 - a. July 17, 2023

A motion was made by Board Member Carina Boston-Pinales, seconded by Vice Chair John David Carson, to approve the July 17, 2023, Meeting Minutes.

The motion was carried by the following vote:

PARKING ADVISORY BOARD

**MEETING MINUTES
August 21, 2023**

For:	5-	Board Member Carina Boston Pinales, Vice Chair John David Carson, Board Member Johanna Whitt, Chair Dr. Rosalie Ray, Board Member Esther Garcia
Against:	0-	
Absent	0-	

REPORT ITEMS

2. Receive staff update on the citizen handicap parking enforcement initiative.
 - a. Assistant City Manager, Chase Stapp, gave an update on the citizen handicap enforcement program. Staff advised that the city engaged with a software provider in 2018. The application allows community member to sign up so they could then issue violations on handicap compliance. Staff advised there has been very little community participation. Due to low citizen participation, demand on staff’s time and low-ticket revenue volume, Staff is recommending discontinuing this program.
 - b. Contract is currently expired.
 - c. Staff advised that revenue generated from this program are not tied to the enforcement revenue from Samantha Deyo’s department.
 - d. Vice Chair John David Carson asked what this program is costing the city. Staff advised the original cost was \$3K per month but now is \$1.5K per month.
 - e. Vice Chair John David Carson asked if the software was limited to only issuing citations for handicap violations. Staff advised the software is strictly limited to handicap violations.
 - f. Chair Dr. Ray asked what additional staff time is required. Staff advised that the enforcement manager reviews citations, must manage volunteer pool, and processing invoices.
3. Receive staff update from Legal Department on Chapter 82 ordinance revision and additions.
 - a. City Attorney, Sam Aguirre, advised that the new ordinance should be ready for review by next PAB meeting, September 18th, 2023.
 - b. Sam advised that Section 82.039 org chart was something left for the City Manager’s office to work directly with staff on how the organizational structure should be.
 - c. Sam advised that the administration of rates and regulation should remain in the prevue of City Council
 - d. Section 82.041, parking mobility and management fund, Legal recommends these funds remain part of the general fund. But PAB can still make recommendations on necessary funding. However, under the Parking Benefit District, the revenue and expenses can be segregated.
 - e. Board Member Boston-Pinales asked how the violation revenue within the benefit district would be handled. Legal advised that the violation could remain in the benefit district but recommended using technology to ensure correct segregation of the violation revenue.

- f. Vice Chair John David Carson asked if parking benefit district can use a % of revenue to pay back to the general fund for parking related expenses. Legal advised that it could work like the enterprise fund for utilities.
 - g. Legal recommended flat rates for the fine structure as this is a simpler process for court and administration.
 - h. Legal recommended fee increases remain with City Council having the legislative authority. Legal recommend an ordinance that allows the PAB to make periodic reviews and recommendations of the rates.
 - i. Legal recommended being less specific about the in lieu of fines. This would allow the municipal court discretion on how the in-lieu fines are managed.
 - j. Vice Chair John David Carson expressed a concern over having to go to council every time a rate or hours of operation need to be changed. Mayor Hughson advised that these violations could be setup on a fee schedule. Legal advised that there needs to be parameters set up so staff can only make certain changes based on specific defined situations. Legal recommended the ordinance be very specific on how a rate change would occur. Legal with work with Charles on how the ordinance could look. Vice Chair John David Carson expressed a need for a range of violation as some violations are more egregious than others. Legal expressed a concern over issuing a multi fine rates on the same violation. Chair Dr. Ray clarified that the intent was to be able to increase the fine amount to an individual that has 3 or more of the same type of violation.
 - k. Vice Chair John David Carson asked what consideration there would be if the PAB consider escalating a certain number of fines to a misdemeanor offense. Staff advised that the process to mail citation directly to the registered owner is easier under the current process. If the process is changed to a misdemeanor offense, then the citation collection notice could not be sent to the registered owner. Legal advised that if the PAB wants to identify something that causes or triggers the offense to be egregious enough to warrant a hold on vehicle registration, there could be a way to do that. Board Member Whitt advised San Antonio moves violation to misdemeanors after \$500 or more in violations.
4. Receive staff update from Finance Department on parking revenue and expense.
- a. Assistant Finance Director, Ismael Garcia presented spreadsheet showing the current and historical parking revenue. Ismael advised that currently all parking revenue is being reported to the General Fund under Other Revenue. Ismael advised that the Downtown Improvement Project parking revenue is related to parking leases at the lot on Hutchison. Staff advised that the other Parking Leases revenue is for the surface lot at 111 MLK (new fire station building). Premium Parking is paying the city for use of that lot.
 - b. Vice Chair John David Carson asked if the \$158K in enforcement revenue is YTD or projected for the end of the 2023 cycle. Staff advised this revenue is YTD.
 - c. Enforcement Manager Samantha Deyo presented an expense report showing expenses related to parking enforcement. All expenses are estimated for year end. Staff advised that currently the Software expense for NuPark is currently under the police department but will be moved over to the enforcement department for the new fiscal year.

- d. Vice Chair John David Carson asked how the NuPark expense compares to the new quotes. Staff advised that the new quotes are less than the current expense for the Nu Park system.
 - e. Staff advised that these expenses does not including any booting monthly costs
 - f. Vice Chair John David Carson asked if there was a balance sheet for the vehicles the enforcement department uses. Staff advised they could provide a capital outlay document showing the enforcement vehicle expense.
 - g. Staff advised that the expenses were pulled from different departments however with the new year budgeting processes all enforcement related expenses will be shown within the enforcement department codes.
 - h. Vice Chair John David Carson commented that the enforcement department is losing money.
 - i. Board Member Boston-Pinales asked if the replacement of damaged signs is included in the expense staff present. Staff advised that those expense are within the Public Works - Traffic departments budget. Staff advised there more expenses than this, damage to structures, Parking Managers salary)
 - j. Chair Dr. Ray commented about installing the \$500 fine sign under the Handicap signs. Samantha Deyo advised the signs did not have to say \$500 but need to say Subject to Fine or Towing.
 - k. Mayor Hughson asked if we had an inventory of all ADA signage. Staff advised that we do.
 - l. Vice Chair John David Carson asked why Charles' salary was not included in the personal expense line item. Staff advised that Charles' salary is part of the Public Services budget.
5. Receive a staff report on parking enforcement initiatives.
- a. Parking Citations Issued and Paid
 - i. Staff advised there were 1096 overtime citation issued in July and 377 citation payments collected. Total citation issued were 1430. Disabled parking violations have increased.
 - ii. Mayor Hughson asked why some defined as zero. Staff advised that some of these are voids or warnings.
 - iii. Board Member Boston-Pinales commented there were violations in neighborhoods and driveways were blocked. Staff advised their primary focus is downtown however monitor the residential area from time to time. Staff also reported they do respond to residential issues when notified by police or the public. Staff advised that if the non-emergency call center receives a call about a non-downtown parking issue, the call center notifies an enforcement person and they respond immediately.
 - b. Booting Ordinance
 - i. Staff advised staff will be going through training. Staff has worked with communication to get the word out about the new booting ordinance.
 - ii. Staff is waiting on printing on new stickers. This is required for booting. Once the stickers arrive the new booting program will start

- iii. Josie Falletta advised that signs will be installed around town advising of the new booting ordinance.
- iv. Staff advised there are over 3,000 past due violations and will be addressing the first 200 people who have the largest outstanding balances. Vice Chair John David Carson asked if there will be some sort of amnesty offered. Mayor Hughson advised the court do offer payment programs or community service in lieu of.
- v. Board Member Boston-Pinales asked what the communication follow up was for the employee parking program on the information sign mention above in section iii. Staff advised that the sign directs them to the enforcement page on the City's website. That page has a link that says Click Here for more information. Board Member Boston-Pinales expressed concern that might be too vague and not lead people to information on the employee parking program and recommended the link lead to the solution. Staff advised they could update the enforcement page.

John David Carson Recused himself from the conversation

- 6. Receive a staff report on parking initiatives.
 - a. Employee Parking Pilot Program
 - i. Staff advised that as of August there are 7 companies registered occupying 22 spaces which is up from 13 in July.
 - ii. Board Member Boston-Pinales asked if staff had any communication with the business owners about how they heard about the program. Staff advised they would follow up with the new companies and get those details.
 - iii. Mayor Hughson asked if "how did you hear about the program" was on the application. Staff advised it was not but would look into adding this.
 - b. Community outreach
 - i. Staff acknowledge several members that have assisted in communication outreach. Staff advised they attend the Downtown Assn Meeting on August 7th, Texas State Bobcat Bonanza, and the downtown safety meeting on August 21.
 - ii. Board Member Boston-Pinales expressed a concern that during the Safety meeting the police officers were not aware of the ECAB and Employee Parking programs. Board Member Boston-Pinales asked where the communication charge fell short. Staff asked where they thought the breakdown occurred. Board Member Boston-Pinales reported that very few people at the Safety meeting knew about the ECAB program. Board Member Boston-Pinales expressed that she felt the breakdown came from employers. Staff advised the latest Downtown newsletter had a 65% open rate. Board Member Boston-Pinales wanted to make sure that the perceived lack of knowledge about the program should be considered when evaluating the effectiveness of the program. Chair Dr. Ray commented that it might

not be a lack of communication about the program but might be that the ECAB is not meeting the needs. Dr. Ray advised that the feedback from the safety meeting was employees were only walking a block to return to their vehicles. Staff recommended possibly having the police department attend the PAB.

- c. ECAB update
 - i. Staff reported that through July 2023 \$265,096.75 has been spent on the ECAB program with \$234,903.25 in remaining funds. Staff reported the remaining funds should cover approximately 6.5 months of service.
 - ii. Through August 18th there have been 8,776 rides
 - iii. Chris Nielsen with ECAB recommend flyers within the ECAB to promote alternate programs like the employee parking lot or the new booting ordinance.
 - iv. Vice Chair John David Carson expressed concerns over the program not meeting the goals.
 - v. Board Member Boston-Pinales asked for an update on grants for the program.
 - vi. General discussion on the geographical boundaries of the program
 - vii. Chris Nielsen expressed a concern over how to measure success of the program.

DISCUSSION ITEMS

- 7. Discussion on possible parking pilot program for S. Guadalupe St lots
 - a. Josie Falletta gave a presentation on possible uses for the City’s vacant lots on Guadalupe. Presentation included possible short-term plan for paid parking at 128 and 152 S. Guadalupe. Josie advised that this option had been presented to Council and Council asked Josie to present this short-term plan to the Parking Advisory Board for their input.
 - b. Board Member Whitt was concerned that people might not like this, but it needs to be done. But at some point, we need to look at building a parking garage.
 - c. Board Member Boston-Pinales commented that this lot could be used as discounted off-street paid parking lot in conjunction with paid parking on-street. And the lot could be used a multimodal depot. Would also like to see a voucher or validation program.
 - d. Chair Dr. Ray expressed a concern that residents would have the same free parking as the City Park Lot. Staff advised that was nothing that says this lot must work exactly like the City Park Pilot Program. Staff clarified that we are recommended the same technology but not necessarily the same use. Dr. Ray also expressed a desire to have an employee voucher/validation program for this lot.
 - e. Vice Chair John David Carson commented that he believes parking is not a long-term use for this property. Vice Chair John David Carson recommended putting a term on the pilot. Amortizing the cost over the term

of the pilot. Vice Chair recommended establishing a Parking Benefit District in conjunction with this pilot. And use the Benefit District as part of the selling to the public on why this lot is paid parking. Options for de-paving a portion of the lot. Possible crushed limestone. Concern over limiting access to alley.

- f. PAB gave consensus that they would like to move forward with paid parking at the Guadalupe lots. Staff would like to present to Council in November
- 8. Discussion on possible alternate parking and multimodal programs
 - i. Chair Dr. Ray asked staff for their input on funding should the ECAB program be discontinued. Staff advised that they did put this under an ECAB item because ECAB is an active program. Since staff and the PAB has made no recommendation to cancel the ECAB program, staff did not want to list the additional multimodal under the ECAB discussion item. However, there could be other additional funding for these types of programs. Staff advised that if the ECAB program was canceled the funds would go back to the TRIZ board to possible be used to fund other programs.
 - ii. Vice Chair John David Carson recommended discussing the prioritization of these items and then possible formulating a budget. Staff advised that they could provide hard cost for the PAB to review.
 - iii. Discussion on additional bus shelters as an option. Mayor Hughson asked if staff had a plan for additional bus shelters. Staff advised they do. However, new sites would need to be looked at for right-of-way concerns. But sites could also be looked at for other improvements such as benches. Vice Chair John David Carson commented that a parking space could be taken to facilitate a shelter. Staff advised that the city scape is difficult to find a safe location for buses to stop.
 - iv. Vice Chair John David Carson commented that other cities are offering e-bike rebates and that could be another option for funding.
- b. Identifying alternate off-street parking opportunities
- c. Installation of additional Bike Racks
- d. Walkability improvements
 - i. Chair Dr. Ray recommended additional trees or shading installation to make walking more pleasant. Number #1 making downtown more walkable, bus shelters, e-bikes rebates.
 - ii. Board Member Boston-Pinales recommend sidewalk improvements be included in the list of possible improvements for funding.
 - iii. Vice Chair John David Carson commented that his priorities would be bus shelter, bike racks, e-bike rebates, sidewalks, off-street parking sites
 - iv. Board Member Whitt commented that her priorities would be trees and shade, bus shelters, sidewalks, e-bike rebates, and then bike racks.
 - v. Mayor Hughson advised that the PAB come up with a plan regardless of if ECAB gets canceled or not because these items are good ideas that can be presented to the TRIZ board for funding. But recommended looking at what bus shelters staff has plans for.
- 9. Discussion on paid parking within downtown area

- a. Board Member Boston-Pinales commented that she would like the PAB to discuss paid parking within the downtown area.
 - b. Board Member Whitt commented that paid parking would be ideal and would be uncertain on time limits and perimeter of the area.
 - c. Mayor Hughson advised the Council is concerned with how much is charged and where does the paid parking area stop.
 - d. Chair Dr. Ray commented that spillover is possible no matter where the boundary is established. Chair Dr. Ray commented the way these programs have been implemented elsewhere was with the understanding the boundary could change as the neighborhoods request. And that pricing could change for those areas near the boundaries.
 - e. Board Member Boston-Pinales commented about validation programs.
 - f. Vice Chair John David Carson commented he was for paid parking. But recommended an hour of free parking. Vice Chair commented that off-street parking would not be successful without paid parking on-street. The data collection would be important to make right decisions about demand management.
 - g. Staff asked if it would be important to get another parking study done. Chair Dr. Ray expressed a concern over another comprehensive study being done. Asked what other information would staff like to see. Charles advised that we need some way to collect demand data or occupancy data. Mayor Hughson asked if this data could be ascertained from the LPR system. Enforcement staff advised the NuPark only has one staff member, and it might be difficult to get this data. Staff could get data from LPR and will investigate if this data can be used to ascertain occupancy information.
 - h. Vice Chair John David Carson is okay with a new pricing or occupancy study.
 - i. Chair Dr. Ray recommended all board members review the Kimley Horn plan once more. With a possible Future Action Item for the board “How comfortable are we with more forward with next steps”
 - j. Staff commented that it might be beneficial to garner feedback from downtown prior to presenting to council. Chair Dr. Ray expressed a concern that it would be hard to do if there is not a plan in place.
 - k. Mayor Hughson recommended a two-part process. With part 1 presenting to Council if they are okay with the PAB looking at paid parking. Then if the Council is okay, we can start looking at the plan of how paid parking would happen.
 - l. Staff recommend drafting a recommended resolution for 1 the Guadalupe Lot paid parking pilot and 2 “Is it okay for staff in conjunction with the PAB to look at paid parking downtown”. Mayor Hughson asked for 3-4 reasons why this is good thing so the Mayor and Council members can discuss this with their constituents.
10. Discussion on possibly revising the PAB Membership requirements
- m. Staff reported that Board Member Hink resigned from the PAB leaving 2 vacancies on the board. Staff also advised they recently received an application for PAB membership however, the applicant lived outside the membership geographically area identified within the current ordinance.

- n. Mayor Hughson advised that the city received applications in January from people that are just looking to service the San Marcos community. Staff will follow up with the appropriate department to see if they can recruit some of these applicants.
- o. Chair Dr. Ray recommended changing the requirements “to a priority for downtown but not required.”
- p. Vice Chair John David Carson agreed with Chair Dr. Ray comments but added “or At Large”
- q. Mayor Hughson recommended making “pools”. For example, 3 members that are either resident, downtown business owner, or property owner and still have 2 at large members.
- r. Board Member Boston-Pinales recommended the property owner qualification be expanded beyond downtown.
- s. Mayor Hughson advised that she will place the PAB membership requirements on the upcoming September Council Agenda for discussion

ACTION ITEMS

FUTURE AGENDA ITEMS

- 11. Chair Dr. Ray would like staff to provide an update on capital expenses for the enforcement vehicles.
- 12. Validation discussion
- 13. Recommended Resolution for paid parking pilot for the Guadalupe Lots and “Is it okay for staff in conjunction with the PAB to look at paid parking downtown”.

QUESTION AND ANSWER SESSION WITH THE PRESS AND PUBLIC

Public commented that there is no paid parking in New Braunfels and Gruene. The problem with parking in downtown San Marcos is the students. And I have never had to pay for parking as an employee. If you implemented paid parking, I would visit New Braunfels and Gruene. The problem is students.

IV. ADJOURNMENT

The meeting was adjourned at 7:57pm pm by Dr Rosalie Ray

Staff Liaison

Board/Commission Chair

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ORDINANCE NO. _____

AN ORDINANCE OF THE CITY COUNCIL OF THE OF THE CITY OF SAN MARCOS, TEXAS AMENDING CHAPTER 82 OF THE SAN MARCOS CITY CODE TO, AMONG OTHER THINGS, DEFINE THE AUTHORITY OF THE CITY'S PARKING ADVISORY BOARD, UPDATE THE LIST PARKING VIOLATIONS AND ASSOCIATED FINES, AND ALLOWING FOR THE CREATION OF PARKING BENEFIT DISTRICTS; PROVIDING A SAVINGS CLAUSE; PROVIDING FOR THE REPEAL OF ANY CONFLICTING PROVISIONS; AND PROVIDING AN EFFECTIVE DATE.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS:

SECTION 1. Various sections of Chapter 82 of the San Marcos City Code are amended as set forth below. Added provisions are indicated by underlining. Deleted provisions are indicated by strikethroughs.

SECTION 2. Section 82.001 of the San Marcos City Code is hereby amended by adding the following definition to be inserted in alphabetical order.

Mobility means the safe and convenient ability of a person or object to move throughout the city other than as automotive traffic.

SECTION 3. Chapter 82, Article 2, of the San Marcos City is amended by modifying Division 2 as follows and creating a new Division 2 as provided in Section 4:

DIVISION 2. ~~TRAFFIC CONTROL DEVICES~~ PARKING ADVISORY BOARD AND PARKING MANAGEMENT

Sec. 82.037. Created.

There is hereby created the City of San Marcos Parking Advisory Board, hereinafter referred to as the "board."

Sec. 82.038. Composition; appointment of members.

(a) The board will be comprised of seven voting members, and two non-voting city council members. The city council shall appoint all members of the board. When considering appointments to the board, the city council shall endeavor to appoint individuals who represent the variety of downtown stakeholders, and who meet the following qualifications: One member recommended by the Main Street Advisory Board, one member recommended by the Downtown Association of San Marcos Board, two members who are either a business owner within the Downtown Parking Benefit District, a property owner

within the Downtown Parking Benefit District, or a resident within the Downtown Parking Benefit District, three members at-large, and two non-voting city council members.

(b) Upon the establishment of a parking benefit district in an area outside of the downtown parking benefit district one of the two seats on the board held by a downtown parking benefit district member will be eliminated. The seat to be eliminated will be that which is held by the member whose term is the soonest to expire with the seat being eliminated effective what that member's term expires. After such seat on the board is eliminated, as new appointments for expiring or vacant at-large seats are made, preference such for at-large member appointments shall be given to a business owner, property owner or resident from within any parking benefit district other than the downtown parking benefit district.

Sec. 82.039. Term of office.

Members are appointed to three-year staggered terms, subject to any limitations set forth in Chapter 2, Article 3 of this Code.

Sec. 82.040. Duties and responsibilities.

(a) The board will serve an advisory function, providing recommendations to the city manager and city council regarding creation and operation of the parking and transportation demand management program including, but not limited to, the establishment, modification or termination of parking benefit districts; on-street parking regulations including areas, hours of operation, time limits, rates, citations and penalties; off-street parking regulations including areas, hours of operation, time limits, rates, citations and penalties; parking permit areas and rates; code and ordinances governing the planning, design, construction, operation and maintenance of parking facilities; and codes and ordinances governing mobility policies, programs, or infrastructure investments within any established parking benefit districts.

(b) The board will develop written guidelines regarding the process for allocation of city parking benefit district funds, and in accordance with the codes and ordinances governing city parking benefit districts shall provide oversight for the expenditure of city parking benefit district funds for the promotion of economic development; transit supporting facilities; active and shared-use transportation; community vitality; and quality of life.

(c) The board and its members have no authority to expend funds, make obligations on behalf of the city or to give instructions to city staff.

Sec. 82.041. Officers.

Unless otherwise specified in this chapter or in bylaws adopted by the board in accordance with this chapter, the board shall elect a chairperson and a vice-chairperson from among its members at the first regular meeting following any regular appointment cycle. The chairperson will preside over all meetings of the board. The vice-chairperson will serve in the absence of the chairperson.

Sec. 82.042. Compensation.

All members of the board shall serve without compensation but may be reimbursed for all expenses reasonably incurred by them in the performance of their duties as members of the board, when authorized in advance of the city council.

Sec. 82.043. Meetings.

Unless otherwise provided in the bylaws of the board adopted in accordance with this chapter, the board will meet at least quarterly and will have the authority to schedule special meetings if required to fulfill the board's obligations or to meet deadlines set by the city council.

Sec. 82.044. Bylaws.

The board shall adopt bylaws in accordance with the requirements of Chapter 2 of this Code.

Sec. 82.045. Parking management.

Subject to annual appropriations in the city's approved budget, the city manager will assign a staff member to serve as a parking mobility manager. The parking mobility manager will make recommendations to or assist the board in formulating proposed new or revised parking regulations and rates consistent with recommendations found in the Kimley-Horn Parking Framework plan or successor plan.

Secs. 82.046-82.065. Reserved.

SECTION 4. A new Division 3 is created by adding the following title immediately preceding Section 82.066:

DIVISION 3. TRAFFIC CONTROL DEVICES

SECTION 5. Section 82.067 of the San Marcos City Code is hereby amended as set forth below.

Sec. 82.067. Traffic register.

The traffic engineer shall develop and maintain a traffic register containing a record of every location in the city where any traffic control device or special regulation is made applicable, whether by ordinance or by the traffic engineer's authority established under this chapter. The traffic register shall be continuously maintained by the traffic engineer, and made publicly available as an interactive map on the city's Open Data Portal or other publicly accessible location on the city's website. The interactive map shall be accompanied by links or references to applicable definitions of each device and regulations. ~~All~~ persons shall be charged with notice of ~~it's~~ the contents of the traffic register. Defects, omissions or entries of the traffic register shall not constitute a defense to prosecution for traffic law violations. Whenever any traffic control device or special regulation no longer applies in the city, the record of the location shall remain in the traffic register, but shall be prominently marked "deleted" by the traffic engineer, who shall also note the date of the deletion and the authority therefor.

SECTION 6. Section 82.159 of the San Marcos City Code is hereby amended as set forth below.

Sec. 82.159. Penalties for parking violations.

(a) A person who violates this article shall be liable for a civil penalty ~~of not more than \$200.00 but not less than the following (except for disabled parking violations)~~ as follows:

(1) Level one violations (~~\$35.00 \$20.00~~)

Parked overtime
Parked within 20 feet of crosswalk
Wheels over 18 inches from the curb
Parked on wrong side of the street
Parking within four feet of a residential mailbox during prohibited hours
Parked for sale or repair within the public right-of-way

(2) Level two violations (~~\$100.00 \$30.00~~)

Backed into parking space not designated for back-in parking or parked head-in into a parking space designated for back-in parking
Oversize vehicle in angle parking
~~Parked for sale or repair~~
No parking zone
Blocking alley
Blocking crosswalk
Blocking driveway of business or residence

Parked on sidewalk
Double parked
Parked in loading zone
Parked in lane of traffic
Parked in intersection
Large motor vehicle, travel trailer, personal watercraft or boat, either attached or unattached to a motor vehicle on street in a residential area
Vehicle parked across striped parking stall lines

- (3) Level three violations (~~\$250.00~~ ~~\$50.00~~ except as provided below*)

Commercial vehicle, semi-trailer, pole trailer, construction vehicle or farm equipment on street in residential area
Parked in fire zone
Parked within 15 feet of a fire hydrant
Parked in front or side yard or vacant lot
Parked in a bicycle lane

* Maximum fine shall be assessed for each additional violation within 12 months of most recent previous level three violation.

- (4) Level four violations (~~\$500.00~~ ~~\$250.00~~)

Violations regarding disabled parking (Pursuant to Chapter 681 of the Texas Transportation Code)

(b) Any penalty not paid within ~~45~~ 30 days of the date due is subject to an additional fee of 50 per cent of the original penalty.

(c) In addition to the penalties provided for in subsection (a), a vehicle with three or more unpaid adjudicated parking violations may be immobilized by the attachment of a vehicle immobilizing device and/or impounded and towed to a vehicle storage facility at the owner's expense in accordance with the provisions of this article.

(d) An administrative fee of ~~\$50.00~~ 100.00 to defray the city's costs in administering and enforcing orders pursuant to this article will be charged for each vehicle ordered immobilized or impounded.

(e) The board may recommend and the city manager, in coordination with the municipal court judge, may implement alternative means of satisfying payment of fines or incentives for prompt payment of fines, such as fine reductions

for early payment, community service in lieu of payment, or waiver of late charges under an amnesty or similar program.

(f) No less than every three years, Staff shall conduct a comprehensive parking violation rate study. This study shall include, but not be limited to, an assessment of comparable violations in neighboring cities, the cost of enforcement, administrative expenses, and the impact on public safety and traffic management. Following the completion of the rate study the Parking Advisory Board shall review the rate study and make a recommendation to the City Council regarding any proposed parking rates.

SECTION 7. Chapter 82 of the San Marcos City Code is hereby amended by adding a new Article 10 as set forth below.

ARTICLE 10. PARKING BENEFIT DISTRICTS.

Sec. 82.300. Definitions.

In this Article:

- (a) *City Manager* means the city manager or the city manager's designee.
- (b) *District* means a parking benefit district.
- (c) *Notice owner* means the owner of real property as shown on the records of the tax appraisal district in the county in which the property is located.

Sec. 82.301. Parking benefit district.

A parking benefit district is an area defined by separate ordinance in which a percentage of the funds collected from paid parking spaces within district is used to fund improvements within the district including but not limited to those that:

- (a) promote walking, cycling, and public transit use;
- (b) enhance the public realm with items such as trees, shade, lighting, and street furnishings; or
- (c) improve parking efficiency or availability.

Sec. 82.302. Requirements.

- (a) A district must include at least 100 paid parking spaces.

(b) At the time that a district is created, the required paid parking spaces may include both existing and new spaces.

(c) All combined paid parking space fees within a parking benefit district shall be first expended to defray the total administrative costs, signage, debt service, and the installation, operation and maintenance of parking meters placed in service in a parking benefit district on or after the effective date of designation of the parking benefit district

(d) Sixty percent of paid parking space fees in excess of the total costs identified in Section 82.302 (c) shall be applied to the projects recommended by the Parking Advisory Board and subject to council approval. The remaining funds shall be deposited in the City's General Fund.

(e) The application shall include:

(1) the boundaries of the proposed district identified by streets and static land features;

(2) a justification for the proposed district;

(3) Anticipated parking regulations, including metered parking rates, permit parking areas, permit parking rates, and time restrictions

(4) Plans for revenue allocation, including how funds from parking fees and permits will be reinvested in the proposed parking benefit district

(5) Support from a majority of affected residents, businesses, and property owners within the proposed district

(6) a visual representation or map of the proposed block faces or lots that have paid parking spaces or that are proposed to have paid parking spaces;

(7) The application shall be accompanied by a non-refundable application fee of \$250 to cover administrative costs associated with processing the application.

[add all requirements]

Sec. 82.303. Creation.

The city council may request or any city board may recommend that the city council request that the city manager initiate the process to establish a district.

Sec. 82.304. Processing requests to create a district.

(a) The city manager shall review each proposal for the creation of a district or the modification of an existing district submitted under Section 82.303.

(b) The city manager shall provide the Parking Advisory Board with a recommendation on the application.

(c) The Parking Advisory Board shall hold a public hearing after the proposal is submitted to the manager and shall submit a recommendation on the application to the council.

(d) The council shall hold a public hearing and consider the recommendation of the board before adopting an ordinance for the creation of a proposed district or the modification of an existing district.

Sec. 82.305. Public Hearing Notice.

(a) The city manager shall give notice of a public hearing before the Parking Advisory Board by mailing notice not later than the 11th day before the date of the hearing to the:

(1) notice owner of real property located within the proposed district; and

(2) utility account addresses as shown in the City utility records on the date of the filing of the application that are located within the proposed district;

(b) The city manager shall give notice of a public hearing before the council by mailing notice not later than the 16th day before the date of the hearing to the:

(1) notice owner of real property located within the proposed district; and

(2) utility account addresses as shown in the City utility records on the date of the filing of the application that are located within the proposed district.

(c) Notice provided under this section must:

- (1) describe the subject matter of the public hearing;
- (2) identify the boundaries of the proposed district;
- (3) identify the body holding the public hearing and the date, time, and place of the public hearing; and
- (4) include the address and telephone number of the city department from which additional information may be obtained.

SECTION 8. In codifying the changes authorized by this ordinance, paragraphs, sections and subsections may be renumbered and reformatted as appropriate consistent with the numbering and formatting of the San Marcos City Code.

SECTION 9. If any word, phrase, clause, sentence, or paragraph of this ordinance is held to be unconstitutional or invalid by a court of competent jurisdiction, the other provisions of this ordinance will continue in force if they can be given effect without the invalid portion.

SECTION 10. All ordinances and resolutions or parts of ordinances or resolutions in conflict with this ordinance are repealed.

SECTION 11. This ordinance will take effect after its passage, approval and adoption on second reading.

PASSED AND APPROVED on first reading on

PASSED, APPROVED AND ADOPTED on second reading on

Jane Hughson
Mayor

Attest:

Approved:

Elizabeth Trevino
City Clerk

Samuel J. Aguirre
City Attorney



Initial Scans

10/2/2023

Violation	Count	Warnings	Voids	Total	Fines
109-Parked Within 4' Of A Mailbox - Warning	0	1	0	1	\$0.00
142-Parked Left Side Street/Facing Traffic - Warn	0	1	0	1	\$0.00
230-Parked in a No Parking Zone	4	1	0	5	\$30.00
252-Head-In Into Backed-In Angle Parking	2	0	0	2	\$0.00
Grand Totals	6	3	0	9	\$30.00

10/3/2023

Violation	Count	Warnings	Voids	Total	Fines
109-Parked Within 4' Of A Mailbox - Warning	0	2	0	2	\$0.00
130-Parked in a No Parking zone - Warning	0	3	0	3	\$0.00
230-Parked in a No Parking Zone	3	0	0	3	\$90.00
251-Backed Into Head-In Angled Parking	2	0	0	2	\$45.00
Grand Totals	5	5	0	10	\$135.00

10/4/2023

Violation	Count	Warnings	Voids	Total	Fines
230-Parked in a No Parking Zone	2	0	0	2	\$45.00
252-Head-In into Backed-In Angle Parking	1	0	0	1	\$45.00
Grand Totals	3	0	0	3	\$90.00

10/5/2023

Violation	Count	Warnings	Voids	Total	Fines
219-Parked Within 30' of A Traffic Control Device	2	0	0	2	\$45.00
230-Parked in a No Parking Zone	1	0	0	1	\$45.00
238-Double Parked	1	0	0	1	\$0.00
242-Parked Left Side Street/Facing Traffic	1	0	0	1	\$0.00
Grand Totals	5	0	0	5	\$90.00

10/6/2023

Violation	Count	Warnings	Voids	Total	Fines
219-Parked Within 30' of A Traffic Control Device	1	0	0	1	\$45.00

230-Parked in a No Parking Zone	3	0	0	3	\$45.00
242-Parked Left Side Street/Facing Traffic	1	0	0	1	\$0.00
252-Head-In Into Backed-In Angle Parking	2	0	0	2	\$0.00
Grand Totals	7	0	0	7	\$165.00

10/9/2023

Violation	Count	Warnings	Voids	Total	Fines
230-Parked in a No Parking Zone	2	0	0	2	\$45.00
Grand Totals	2	0	0	2	\$45.00

10/10/2023

Violation	Count	Warnings	Voids	Total	Fines
230-Parked in a No Parking Zone	2	0	0	2	\$90.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$30.00
251-Backed into Head-In Angled Parking	1	0	0	1	\$0.00
Grand Totals	5	0	0	5	\$120.00

10/11/2023

Violation	Count	Warnings	Voids	Total	Fines
109-Parked Within 4' of A Mailbox - Warning	0	1	0	1	\$0.00
130-Parked in a No Parking Zone - Warning	0	2	0	2	\$0.00
230-Parked in a No Parking Zone	2	0	0	2	\$45.00
239-Parked Within 20' of Crosswalk	2	0	0	2	\$0.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$0.00
251-Backed into Head-In Angled parking	1	0	0	1	\$45.00
252-Head-In Into Backed-In Angle Parking	1	0	0	1	\$45.00
Grand Totals	8	3	0	7	\$135.00

10/12/2023

Violation	Count	Warnings	Voids	Total	Fines
230-Parked in a No Parking Zone	1	0	0	1	\$0.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$45.00
245-Parked On Sidewalk	1	1	0	2	\$45.00
252-Head-In Into Backed-In Angle Parking	2	0	0	2	\$45.00
Grand Totals	6	1	0	7	\$135.00

10/13/2023

10/15/2023

Violation	Count	Warnings	Voids	Total	Fines
219-Parked Within 30' of A Traffic Control Device	1	0	0	1	\$0.00
230-Parked in a No Parking Zone	5	0	0	5	\$90.00
238-Double Parked	1	0	0	1	\$45.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$30.00
252-Head-In Into Backed-In Angle Parking	1	0	0	1	\$45.00
Grand Totals	10	3	0	10	\$210.00

10/16/2023

Violation	Count	Warnings	Voids	Total	Fines
230-Parked in a No Parking Zone	4	0	0	4	\$45.00
238-Double Parked	1	0	0	1	\$45.00
240-Parked In Lane of Traffic	1	0	0	1	\$0.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$30.00
Grand Totals	8	0	0	8	\$120.00

10/17/2023

Violation	Count	Warnings	Voids	Total	Fines
119-Parked Within 30' Of Traffic Control Dev-Warn	0	1	0	1	\$0.00
230-Parked in a No Parking Zone	5	0	0	5	\$0.00
242-Parked Left Side Street/Facing Traffic	1	0	0	1	\$30.00
251-Backed Inot Head-In Angled Parking	2	0	0	2	\$90.00
252-Head-In Into Backed-In Angle Parking	2	0	1	2	\$45.00
Grand Totals	10	1	1	11	\$165.00

10/18/2023

Violation	Count	Warnings	Voids	Total	Fines
130-Parled in a No Parking Zone - Warning	0	1	0	1	\$0.00
230-Parked in a No Parking Zone	2	1	0	3	\$45.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$0.00
251-Backed Inot Head-In Angled Parking	0	0	2	2	\$0.00
252-Head-In Into Backed-In Angle Parking	3	0	1	4	\$135.00
Grand Totals	7	1	1	11	\$180.00

10/19/2023

Violation	Count	Warnings	Voids	Total	Fines
230-Parked in a No Parking Zone	3	0	1	4	\$45.00

251-Backed Inot Head-In Angled Parking	1	0	0	1	\$45.00
252-Head-In Into Backed-In Angle Parking	1	0	0	1	\$45.00
Grand Totals	5	0	1	6	\$135.00

10/20/2023

Violation	Count	Warnings	Voids	Total	Fines
219-Parked Within 30' Of A Traffic Control Device	1	0	0	1	\$0.00
230-Parked in a No Parking Zone	2	0	0	2	\$0.00
251-Backed Into Head-In Angled Parking	2	0	0	2	\$45.00
252-Head-In Into Backed-In Angled Parking	2	0	0	2	\$45.00
Grand Totals	7	0	0	7	\$90.00

10/23/2023

Violation	Count	Warnings	Voids	Total	Fines
109-Parked Within 4' Of A Mailbox - Warning	0	1	0	1	\$0.00
230-Parked in a No Parking Zone	3	0	1	4	\$135.00
242-Parked Left Side Street/Facing Traffic	3	0	0	3	\$30.00
251-Backed Into Head-In Angled Parking	2	0	1	3	\$90.00
Grand Totals	8	1	2	11	\$225.00

10/24/2023

Violation	Count	Warnings	Voids	Total	Fines
130-Parked in a No Parking Zone - Warning	0	1	0	1	\$0.00
230-Parked in a No Parking Zone	6	1	0	7	\$225.00
251-Backed Into Head-In Angled Parking	1	0	0	1	\$45.00
252-Head-In Into Backed-In Angle Parking	2	0	0	2	\$45.00
Grand Totals	9	2	0	11	\$315.00

10/25/2023

Violation	Count	Warnings	Voids	Total	Fines
230-Parked in a No Parking Zone	3	0	0	3	\$150.00
251-Backed Into Head-In Angled Parking	6	1	0	7	\$180.00
Grand Totals	9	1	0	10	\$330.00

10/26/2023

Violation	Count	Warnings	Voids	Total	Fines
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230-Parked in a No Parking Zone	2	0	0	2	\$60.00
Grand Totals	2	0	0	2	\$60.00

10/27/2023

Violation	Count	Warnings	Voids	Total	Fines
205-Disabled Parking Violation	0	1	0	1	\$0.00
219-Parked Within 30' Of A Traffic Control Device	0	0	1	1	\$0.00
230-Parked in a No Parking Zone	4	0	0	4	\$30.00
Grand Totals	4	1	1	6	\$30.00

10/30/2023

Violation	Count	Warnings	Voids	Total	Fines
152-Head-In Into Back-In Angle Parking - Warning	0	1	0	1	\$0.00
230-Parked in a No Parking Zone	2	1	0	2	\$60.00
242-Parked Left Side Street/Facing Traffic	1	0	0	1	\$20.00
252-Head-In Into Backed-In Angle Parking	1	0	0	1	\$30.00
Grand Totals	4	1	0	5	\$110.00

10/31/2023

Violation	Count	Warnings	Voids	Total	Fines
230-Parked in a No Parking Zone	3	1	0	4	\$60.00
242-Parked Left Side Street/Facing Traffic	1	0	0	1	\$0.00
245-Parked On Sidewalk	2	0	0	2	\$60.00
251-Backed Into Head-In Angled Parking	1	0	0	1	\$30.00
252-Head-In Into Backed-In Angle Parking	1	0	0	1	\$0.00
Grand Totals	8	1	0	9	\$150.00

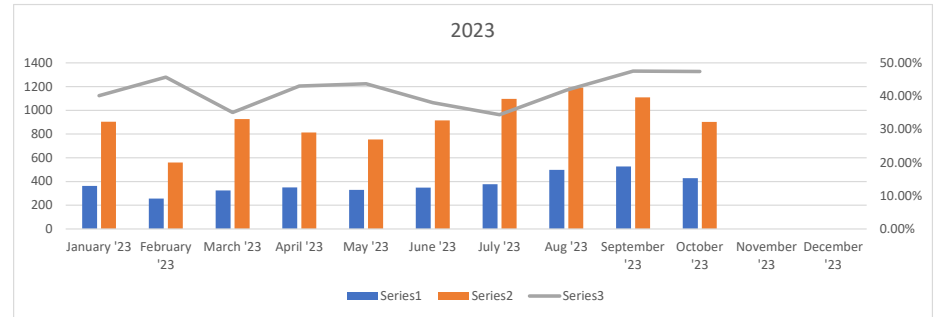
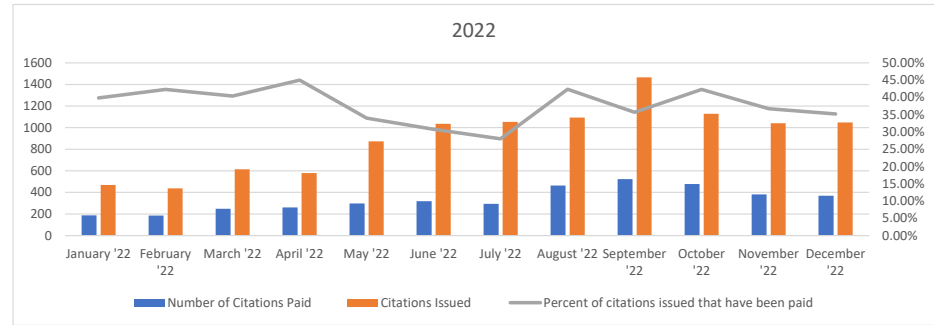


Citation Violations Summary

Dates beginning 10/1/2023 through 10/31/2023

Violation	Count	Warnings	Voids	Total	Fines
101-Parked Overtime - Warning	-1	3	1	3	\$0.00
108-Large Vehicle Parked in Res. Area - Warning	0	3	0	3	\$0.00
109-Parked Within 4' Of A Mailbox - Warning	0	8	0	8	\$0.00
119-Parked Within 30' Of Traffic Control Dev-Warn	0	2	0	2	\$0.00
130-Parked in a No Parking Zone - Warning	0	12	0	12	\$0.00
137-Parked Within 15' Of Fire Hydrant - Warning	0	1	0	1	\$0.00
140-Parked In Lane of Traffic - Warning	0	1	0	1	\$0.00
142-Parked Left Side Street/Facing Traffic - Warn	0	15	0	15	\$0.00
145-Parked On Sidewalk - Warning	-1	5	1	5	\$0.00
151-Backed Into Head-In Angled Parking - Warning	0	3	0	3	\$0.00
152-Head-In Into Back-In Angle Parking - Warning	0	1	0	1	\$0.00
201-Parked Overtime	584	8	25	617	\$10,570.00
205-Disable Parking Violation	5	1	1	7	\$2,250.00
209-Parked Within 4' Of A Mailbox	1	0	0	1	\$0.00
219-Parked Within 30' Of A Traffic Control Device	9	0	2	11	\$210.00
230-Parked in a No Parking Zone	238	9	12	259	\$5,385.00
234-Parked in Loading Zone	2	0	4	6	\$45.00
235-No Parking Zone - RPP	3	0	1	4	\$0.00
236-Wheels Over 18" From The Curb	1	0	0	1	\$20.00
237-Parked Within 15' Of Fire Hydrant	1	0	0	1	\$75.00
238-Double Parked	3	0	0	3	\$90.00
239-Parked Within 20' Of Crosswalk	2	0	0	2	\$0.00
240-Parked In Lane of Traffic	2	0	0	2	\$45.00
242-Parked Left Side Street/Facing Traffic	58	2	0	60	\$860.00
245-Parked On Sidewalk	8	2	1	11	\$195.00
251-Backed Into Head-In Angled Parking	29	1	4	34	\$855.00
252-Head-In Into Backed-In Angle Parking	72	0	5	77	\$1,770.00
Grand Totals	1016	77	57	1150	\$22,370.00

Downtown Parking Citations Issued and Paid			
Month	Number of Citations Paid	Citations Issued	Percent of citations issued that have been paid
January '22	187	469	39.87%
February '22	185	437	42.33%
March '22	248	614	40.39%
April '22	261	580	45.00%
May '22	297	873	34.02%
June '22	319	1036	30.79%
July '22	295	1053	28.02%
August '22	463	1093	42.36%
September '22	523	1465	35.70%
October '22	477	1128	42.29%
November '22	382	1040	36.73%
December '22	369	1048	35.21%
January '23	363	904	40.15%
February '23	256	560	45.71%
March '23	325	927	35.06%
April '23	350	813	43.05%
May '23	330	755	43.71%
June '23	348	915	38.03%
July '23	377	1096	34.40%
Aug '23	498	1192	41.78%
September '23	527	1109	47.52%
October '23	428	903	47.40%
November '23			
December '23			



Parking Enforcement Operating Expenses

- Personnel includes:
 - 1 Coordinator, 4 Part-Time Technicians
- Fuel and Personnel expenses are estimated totals through the end of the year.
- NuPark currently falls under the Police Department but will move under Parking Enforcement in FY24.
 - This number is the full contract amount for the year.
- Postage is used for mailing wrecker complaints, citation notices and permit expiration letters.

Line Item	Expense
Telephone/Communications	\$2,670
Software Licensing/ NuPark	\$63,252
Fuel	\$9,000
Supplies	\$1,170
Postage	\$241
Vehicles	\$17,745
Repairs (Vehicle)	\$377
Uniforms	\$778
Training	\$274
Personnel	\$130,000
Total:	\$ 225,507



PARKING ADVISORY BOARD RECOMMENDATION
RESOLUTION NO. 2023-03

A RECOMMENDATION RESOLUTION OF THE PARKING ADVISORY BOARD TO THE SAN MARCOS CITY COUNCIL REGARDING A POTENTIAL PAID PARKING PILOT PROGRAM FOR THE CITY-OWNED LOTS LOCATED AT 128 & 152 S. GUADALUPE AND A RECOMENDATION TO EXPLORE ON-STREET PAID PARKING IMPLEMENTATION DOWNTOWN

WHEREAS, The Parking Advisory Board ("~~the~~ Board") is appointed to provide recommendations regarding ~~the~~ creation and operation of ~~the~~ parking and transportation demand management programs;

~~WHEREAS, the City commissioned multiple Downtown parking studies, including those in 2013, 2016, and 2018, prior to forming the Board;~~

~~WHEREAS, those studies analyzed Downtown parking supply, usage, and patterns and made recommendations for improved operations and enforcement as well as the implementation of paid, on-street parking under a Parking Benefit District that would direct collected meter proceeds toward streetscape, parking, maintenance, and mobility improvements for the Downtown;~~

~~WHEREAS, the City elected to make operational and enforcement improvements to improve the efficiency of the Downtown public parking supply prior to considering on-street paid parking;~~

~~WHEREAS, the Board, City staff, and Council have worked together over the past five years to launch multiple pilots, programs, and operational improvements, including, but not limited to, improved citation-issuance operations under the City Marshal's office, a streamlined immobilization (booting) program, the Get Around Downtown eCab pilot, a Downtown Employee Parking Program, a draft Parking Benefit District ordinance, the expansion of allowed parking duration in lower-demand areas, and the creation and fulfillment of the Multimodal Parking Initiatives Manager role;~~

~~WHEREAS, utilization of Downtown on-street parking in excess of posted time limits and delinquency or disregard for City-issued citations remains high (collection rate average of only XX% over last 12 months);~~

~~WHEREAS, utilization of off-street parking options remains low and options for shared, off-street parking lots on the western side of Downtown are more limited;~~

~~WHEREAS, The the City has acquired certain properties located at 128 & 152 S. Guadalupe Street that have limitations on near-term improvement and is therefore evaluating a paid, off-street surface parking lot as a near-term use;~~

~~WHEREAS, the Board has reviewed Staff's preliminary parking options for the City-owned lots at 128 & 152 S. Guadalupe Street;~~

WHEREAS, The Board supports, in theory, the initiative to implement a paid parking pilot program at the City owned 128 & 152 S. Guadalupe Lots;

~~WHEREAS, The Board has explored options to alleviate the parking demand for on-street parking in the downtown area including the Employee Parking Pilot Program option at an off-street location;
and;~~

~~WHEREAS, in light of the limited improvement in Downtown parking, The Board supports a the review of the prior studies' recommendations for on-street paid parking implementation within the Downtown area of San Marcos led by the City's experienced Multimodal Parking Initiatives Manager (including a new baseline Downtown parking supply and utilization, but excluding another costly overall study) is prudent.~~

NOW, THEREFORE, BE IT RESOLVED BY THE PARKING ADVISORY BOARD OF THE CITY OF SAN MARCOS, TEXAS:

Part 1: The Parking Advisory Board recommends City Council adopt the draft Parking Benefit District ordinance, which creates a process for the formation of Parking Benefit Districts within San Marcos.

Part 2: The Parking Advisory Board recommends City Council approve the implementation of a paid, off-street parking pilot at 128 and 152 S. Guadalupe Street subject to the creation of a Downtown Parking Benefit District and review of the final design and implementation plan for the lot.

Part 3: The Parking Advisory Board recommends City Council approve the Board working with staff to explore on-street paid parking implementation within the downtown Downtown area of San Marcos and to report back to City Council with its findings and recommendations by March 2024.

PASSED AND ADOPTED

Attest:

Charles Campbell
Staff Liaison

Dr. Rosalie Ray
Chair

2024

Parking Advisory Board Meeting Dates

January						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

March						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

April						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

May						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

June						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

July						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

August						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

September						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

October						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

November						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

December						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

 City Holiday