

# 2020 Year in Review



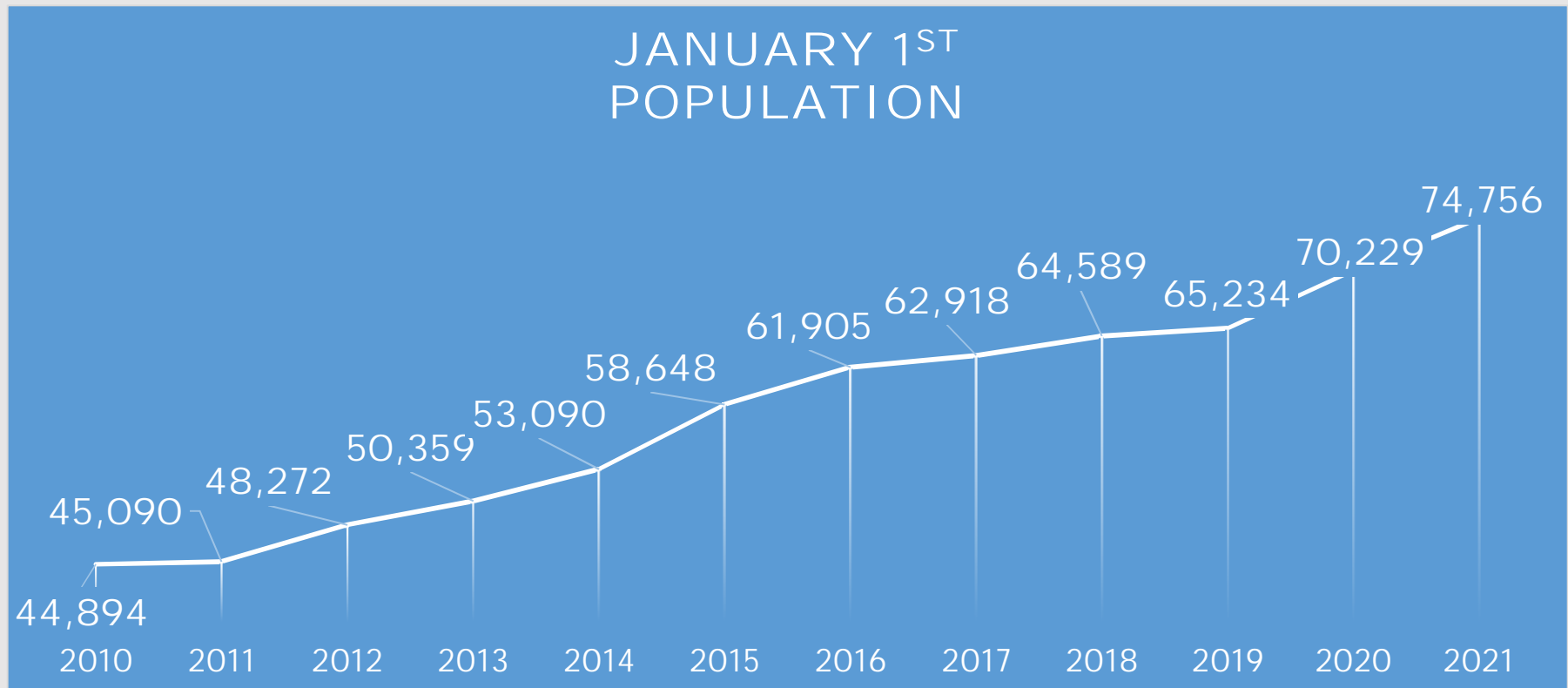
PREPARED: JULY, 2021

# Population Estimates



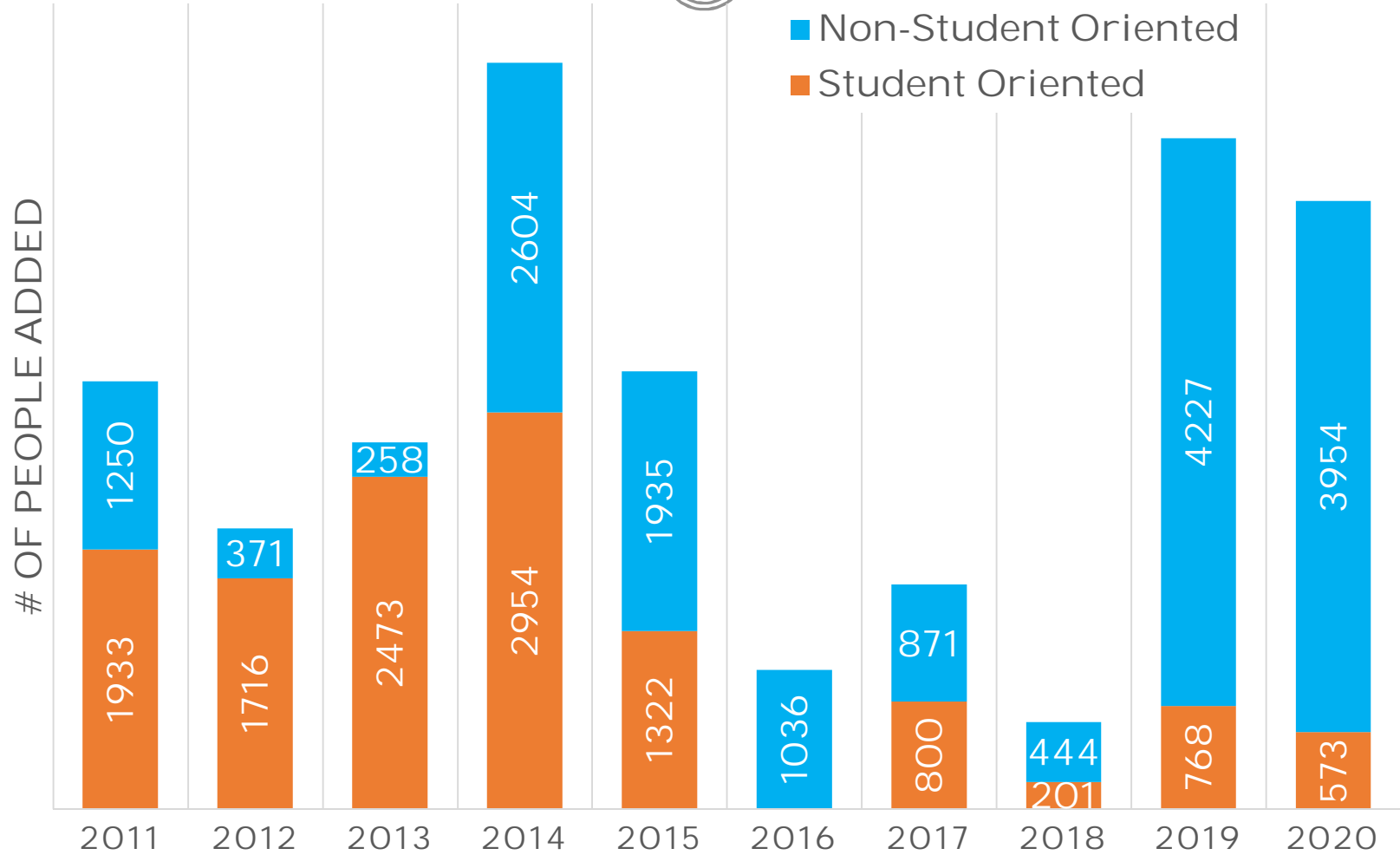
- 74,756 as of January 1, 2021

- 6.06% Growth Rate Jan. 2020 to Jan. 2021



# Analyzing Population Growth

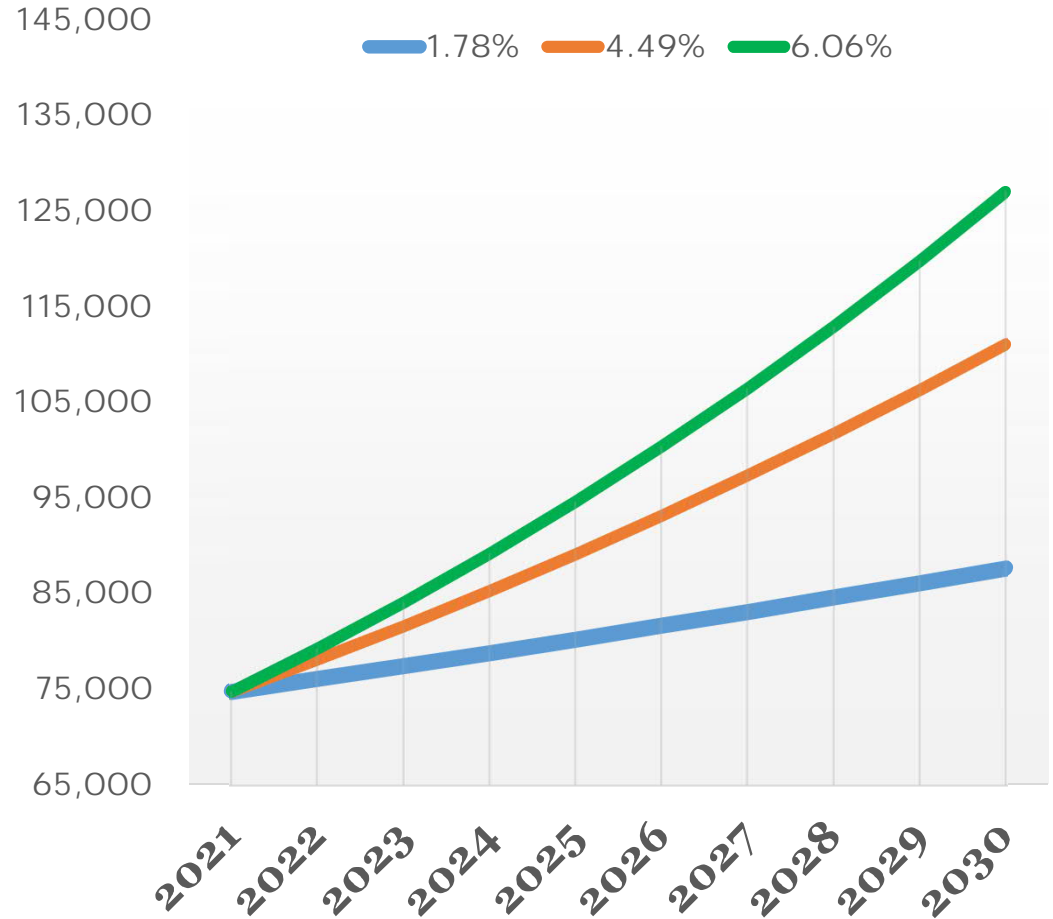
Based on Building Permit Data



\*2017 Student Oriented (-) due to decrease MF Occupancy and low increase in bedrooms added

# Future Population Projections\*

- 2030 population projections:
  - Comprehensive Planning Growth Rate (1.78%)
    - ✦ 87,621
  - Average Growth Rate since 2010 (4.49%)
    - ✦ 111,014
  - 2018 Growth Rate (6.06%)
    - ✦ 126,944



\*Based on Comp Plan and current growth scenarios

# Department Divisions



Geographic  
Information  
Systems  
(GIS)

Current &  
Long Range  
Planning

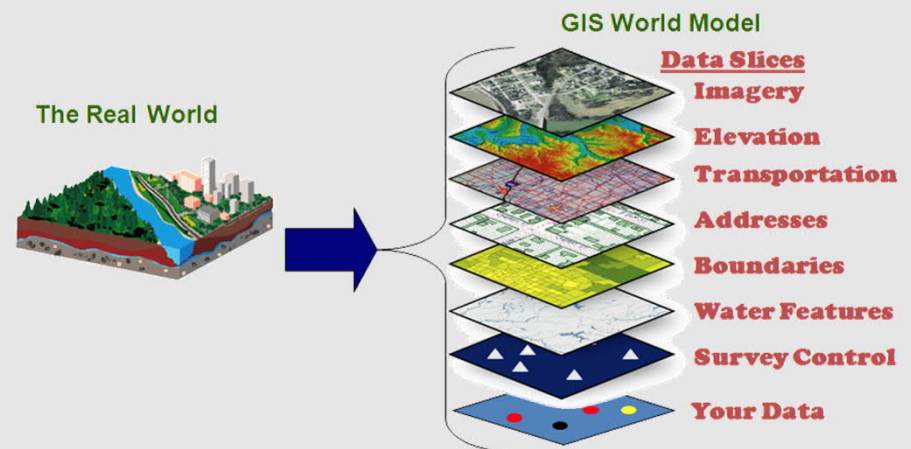
Permits &  
Inspections

Community  
Development  
Block Grant  
(CDBG)



# GIS Division Accomplishments

- Day-to-day support completing over 600 My Permit Now tasks
- Assisted with the Annexation Strategy, Code SMTX and Transportation Master Plan Mapping
- Created & Implemented Web Based Applications for Planning Cases
- Sponsored Texas State University GIS Implementation and Design Class Project
- Maintained Updated GIS Data for Department
- Updated the City's Zoning Atlas
- Improved Address Management processes by creating the 9-1-1 Addressing Team



# Long Range Planning Achievements

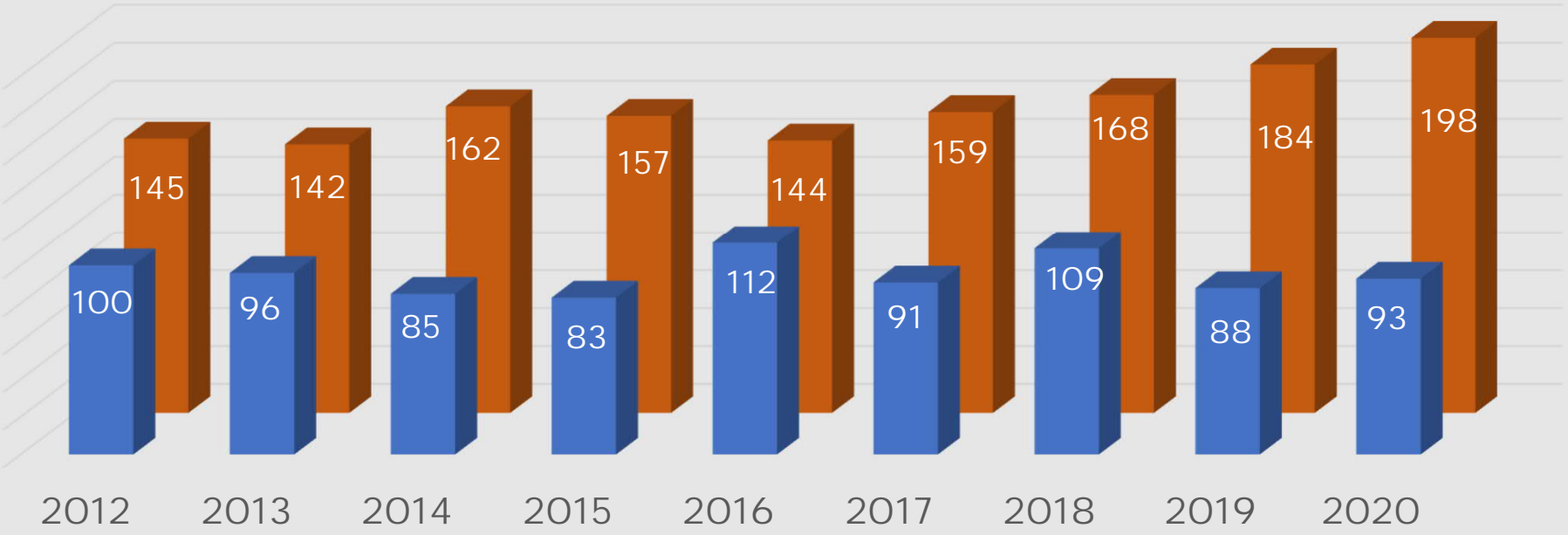


- Vision SMTX (Comprehensive Plan) Kickoff
- CAMPO Transportation Study Kickoff
- Downtown Design Standards Kickoff
- Annual Code Updates, Phase 2, Completed
- Implemented Monthly Planning Newsletter
- Complete Count Committee Outreach Efforts
  
- Held multiple, virtual, events including open houses, focus groups, interactive workshops, and prepared interactive take-home tool kits to engage citizens and solicit input.

# Total Planning Cases Submitted & Considered



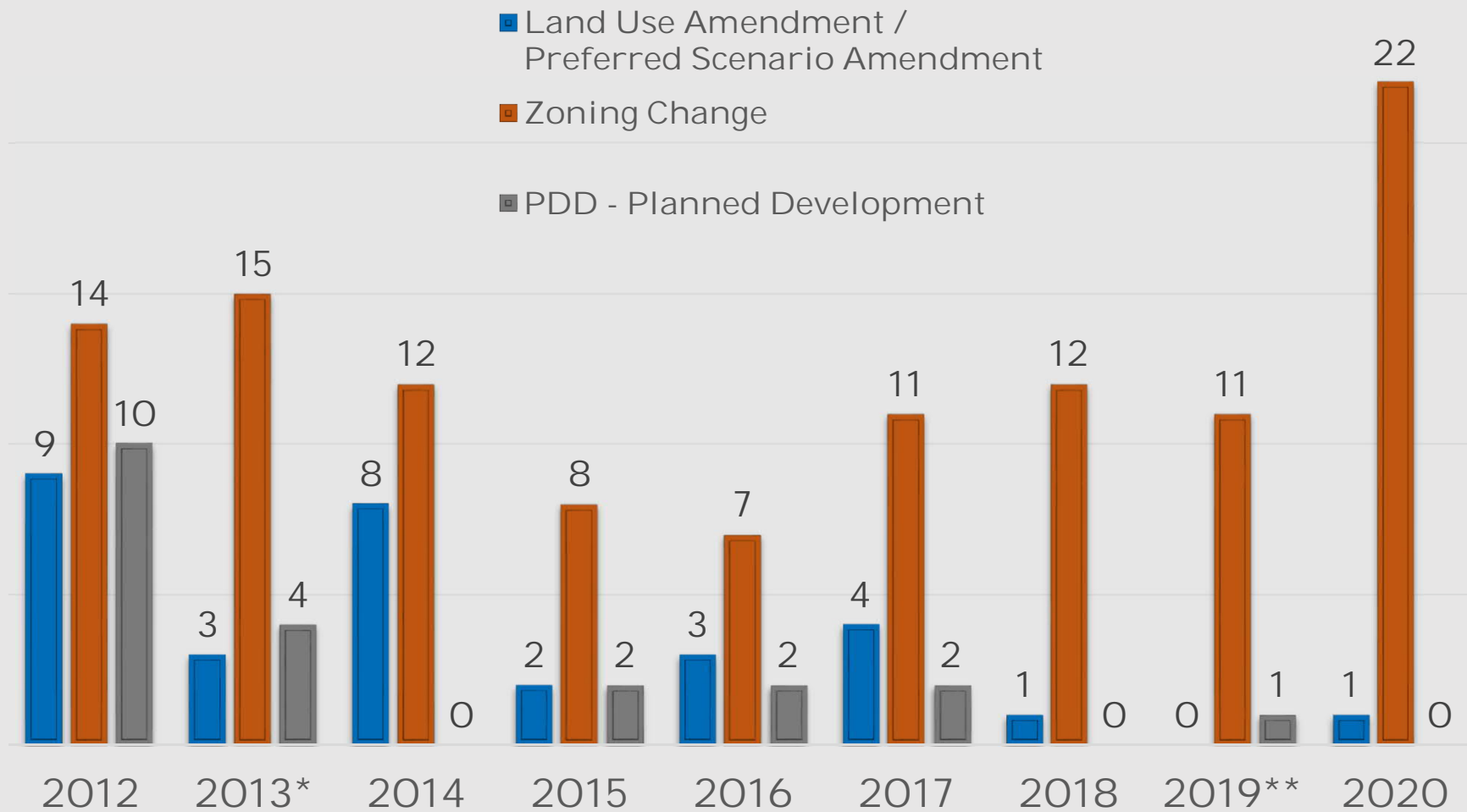
■ Cases Considered by P&Z      ■ Total Cases Submitted



2020 Cases Submitted include 73 Subdivision Plats and 25 Conditional Use Permits.



# Land Use and Zoning Cases Considered by P&Z



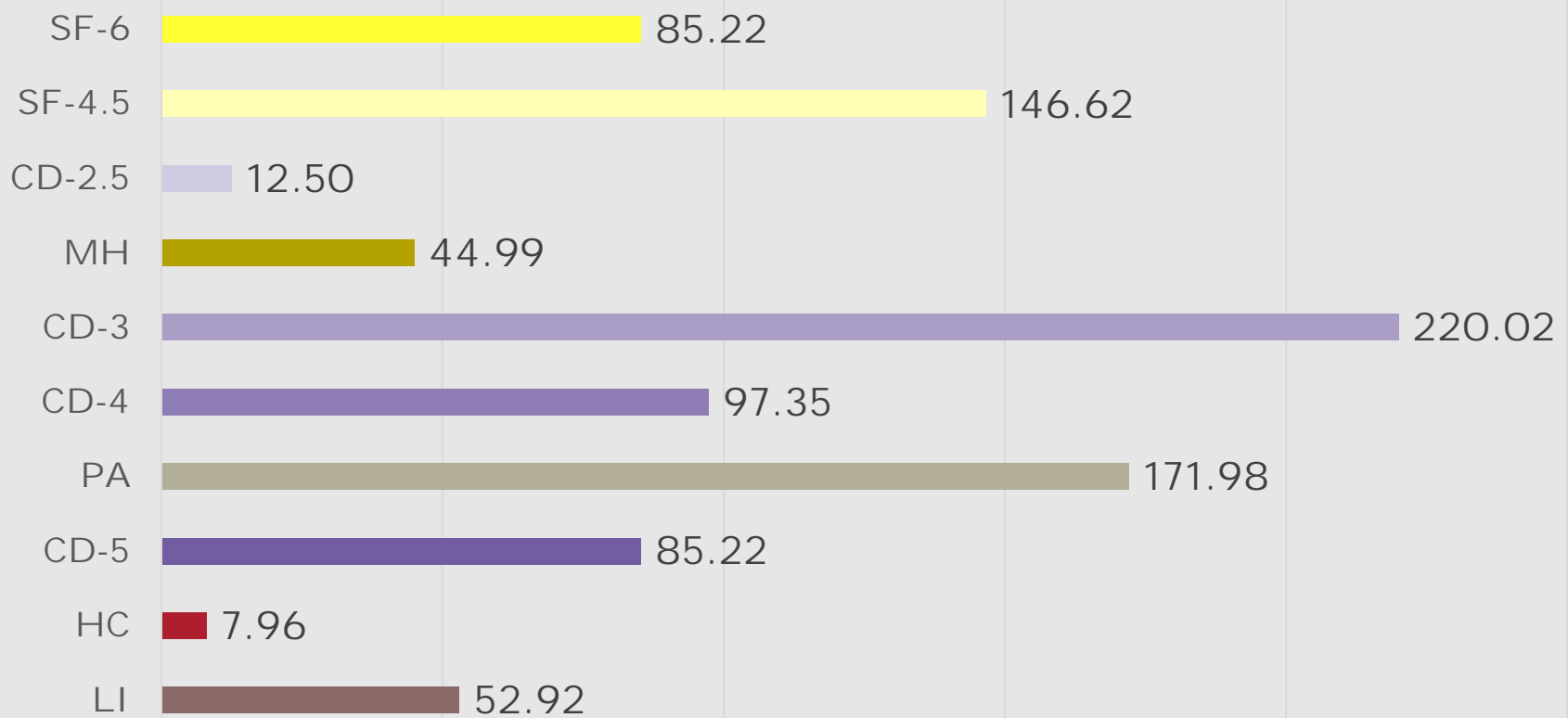
\*New Comprehensive Plan and Process (PSA) adopted

\*\*PDD was an amendment

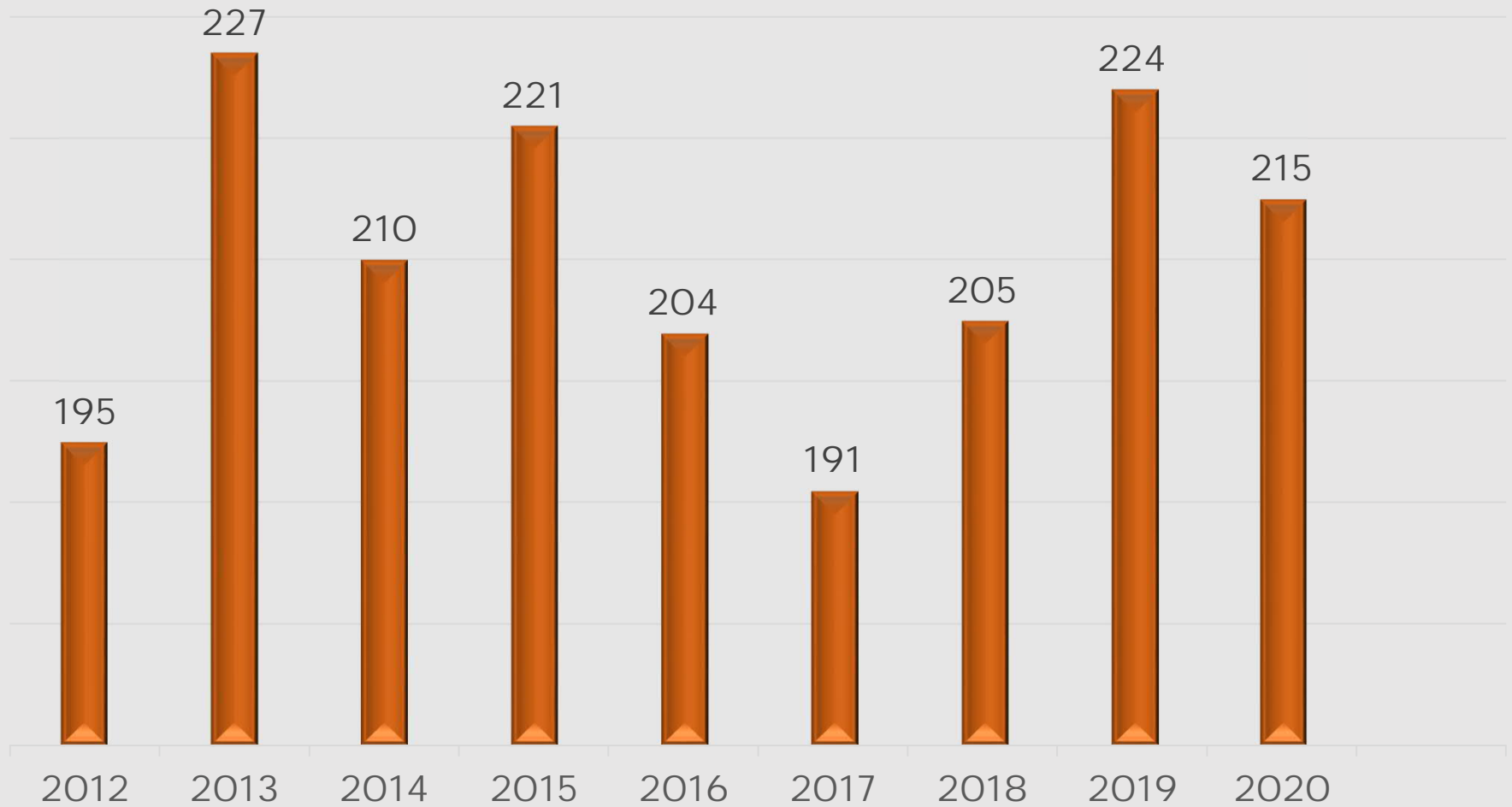
# 2020 Zoning Changes by Acreage



Total acreage zoned: 924.8 +/-



# Pre-Development Meetings

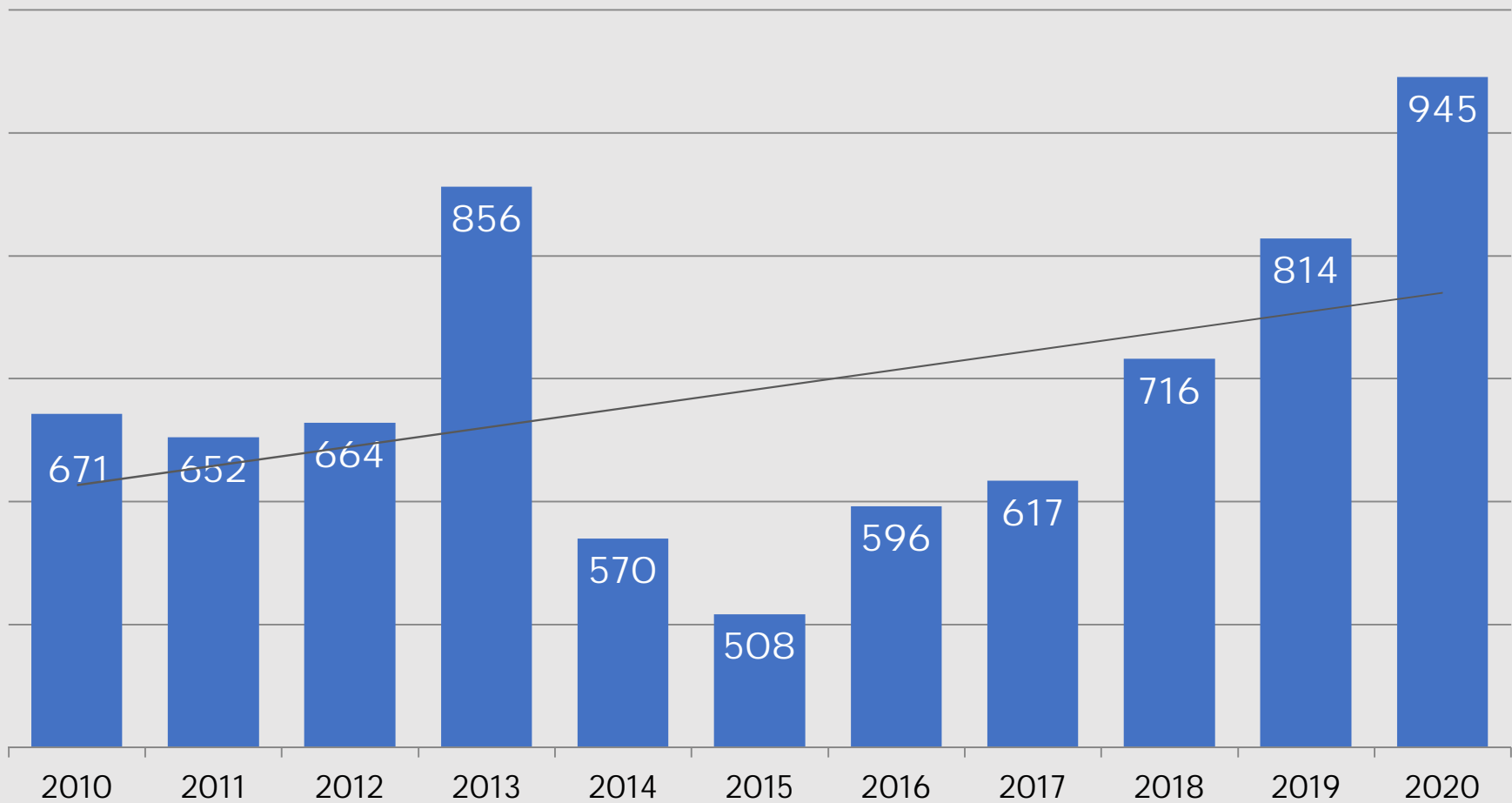


# 2018 Notable Development Cases

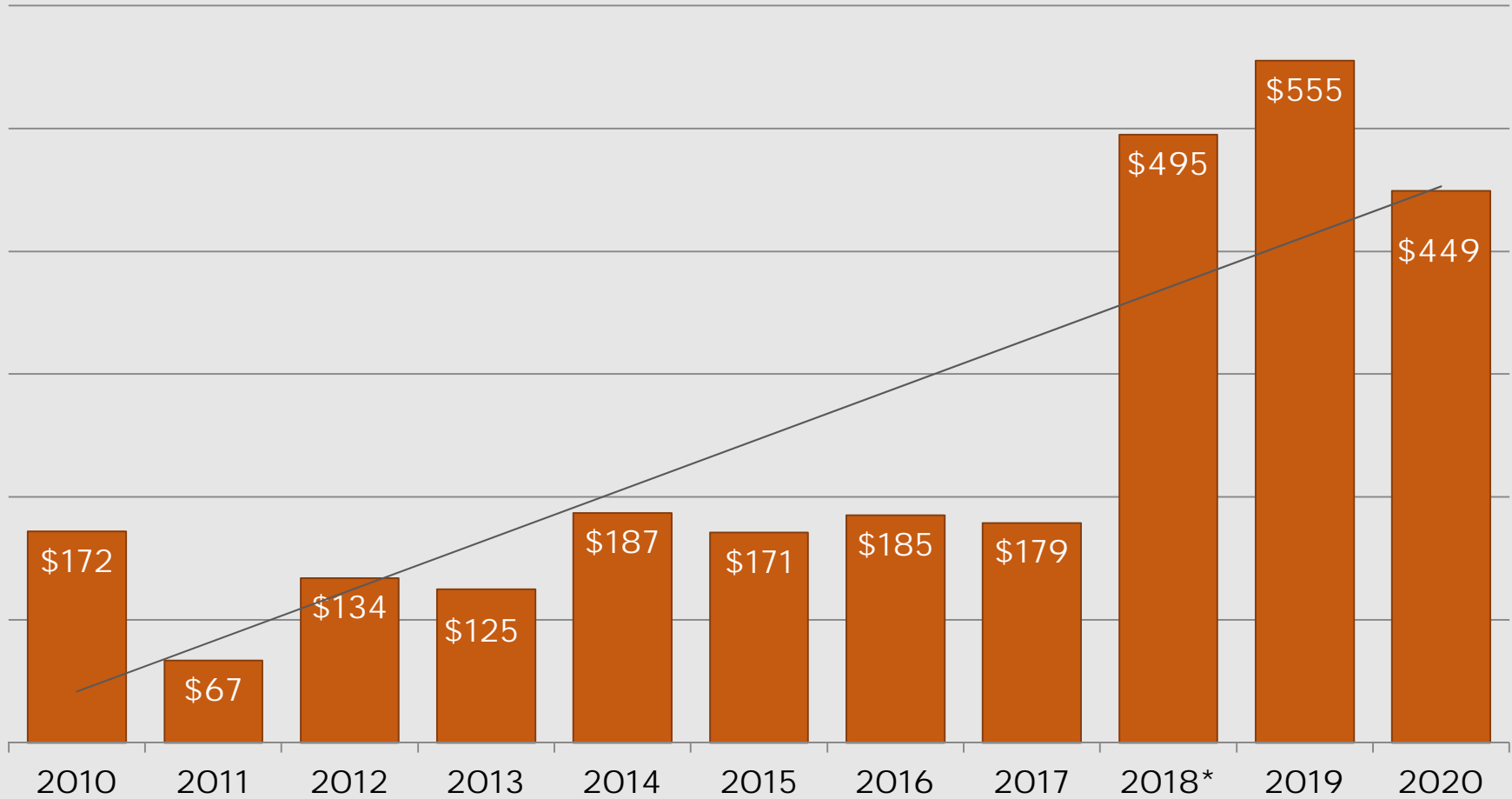


- New Development Code Implementation
  - Application Notices & 400 ft. Notification Buffer
  - Neighborhood Presentations
  - Four Zoning Changes to New “ND” & “CD” Districts
- Iconic Village Redevelopment – Planning Stages
- SMART Terminal & Katerra
- Registered 22 Home Shares under new Ordinance
- Historic Baptist Church Designated as a Landmark
- Trace & La Cima Break Ground
- The Lyndon & Concho Commons construction commenced
- Blanco Vista, Cottonwood Creek, Kissing Tree, Retreat at Willow Creek and Vista De Los Santos – Continued Construction
- Bond Projects
  - Hays County Jail and Public Services Building
  - San Marcos Consolidated Independent School District

# Total Building Permits Submitted



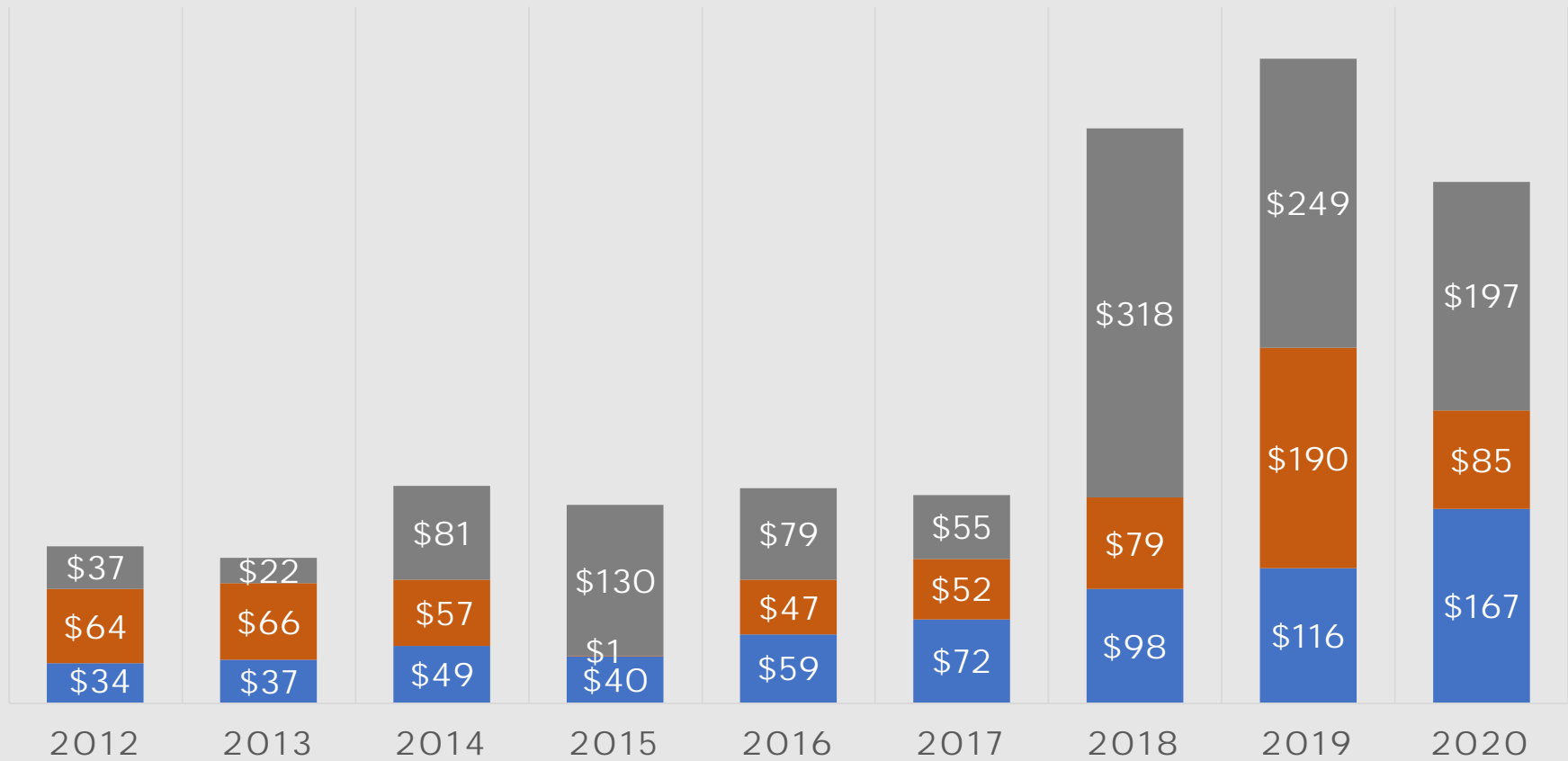
# Annual Permitted Value in Millions



# Permit Value by Land Use in Millions



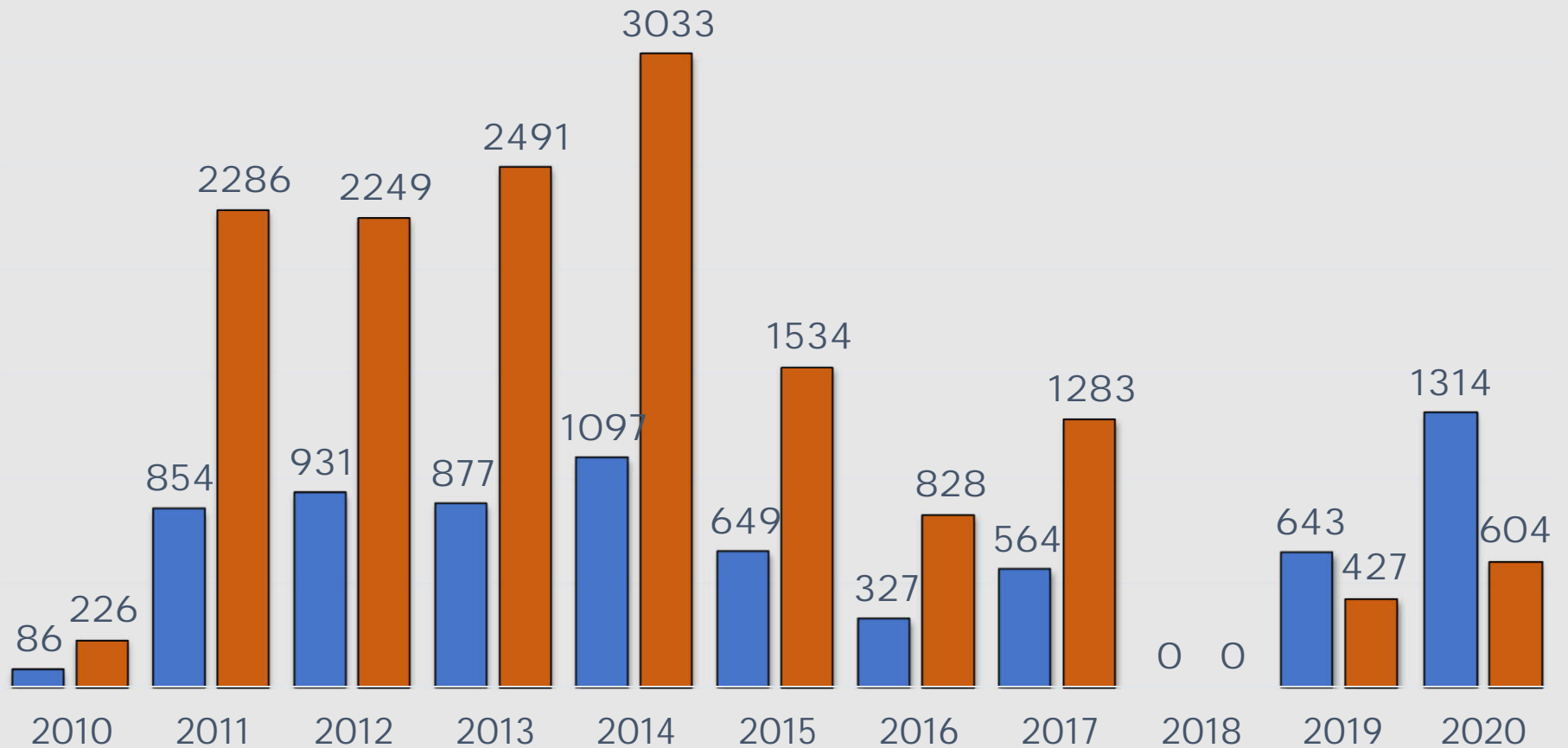
■ Residential ■ Multi-Family ■ Commercial



# Multi-Family Statistics



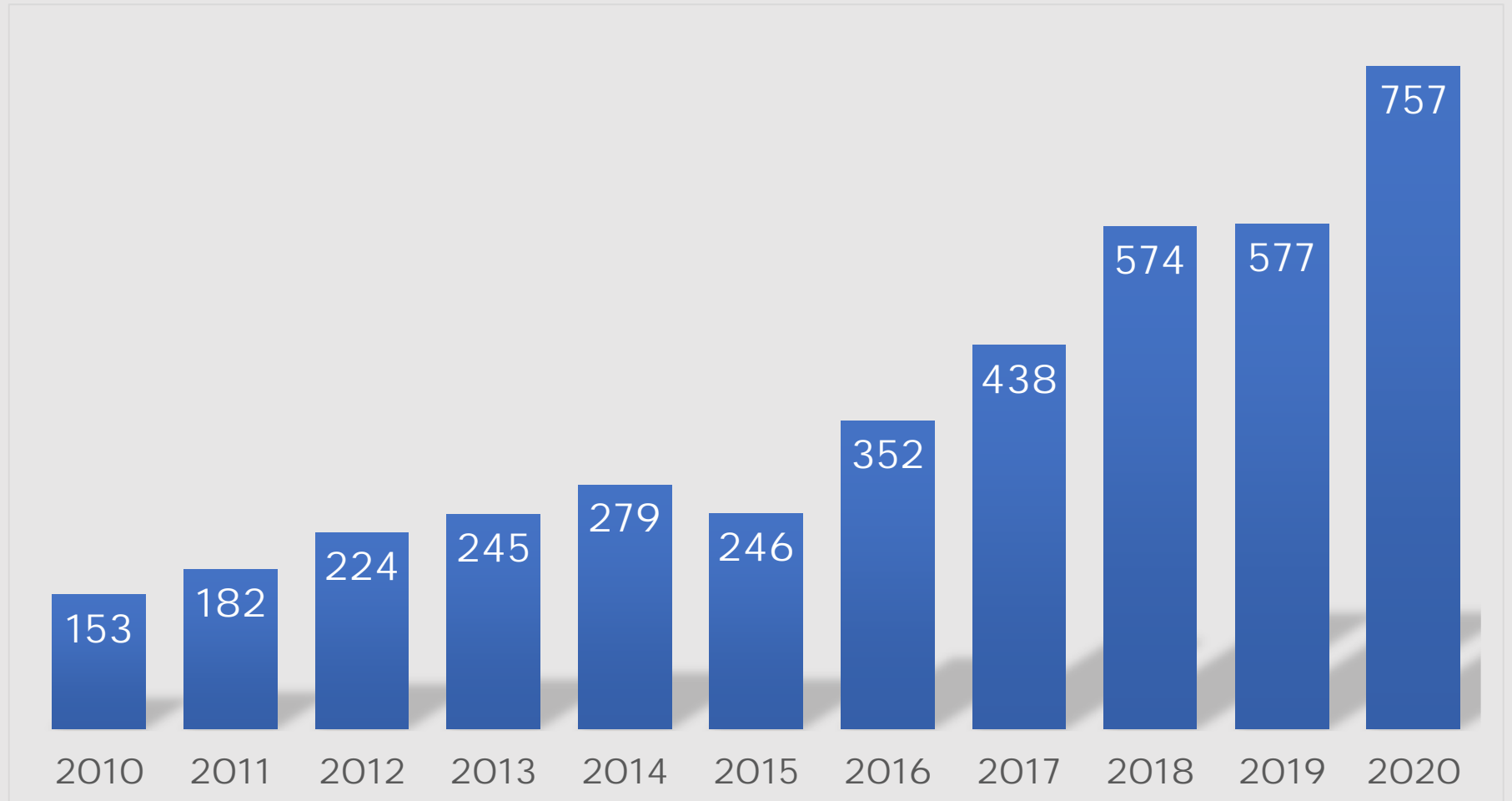
■ Units ■ Bedrooms\*



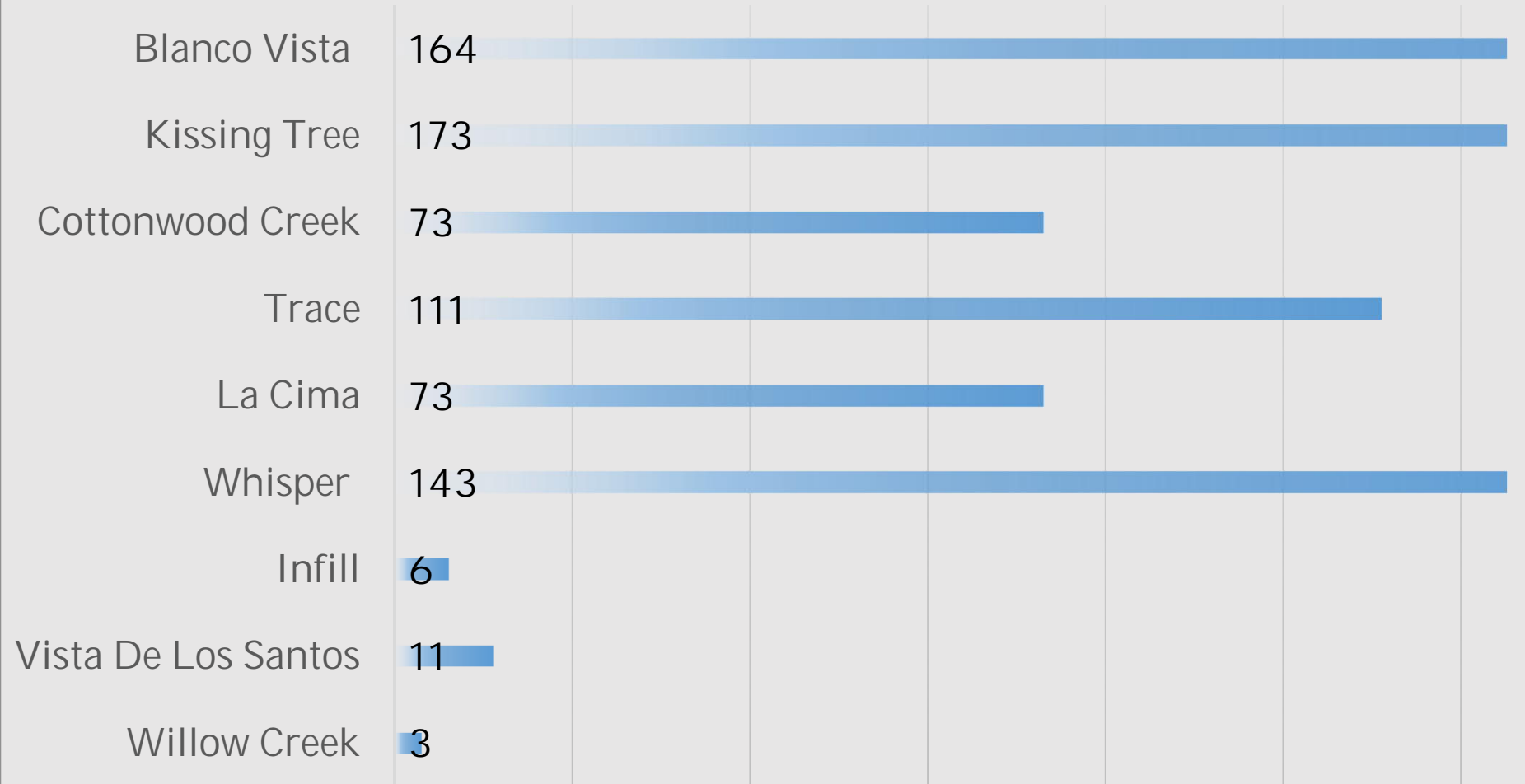
\*Bedroom Counts include University Housing #'s & are based on Temporary Certificate of Occupancy Dates



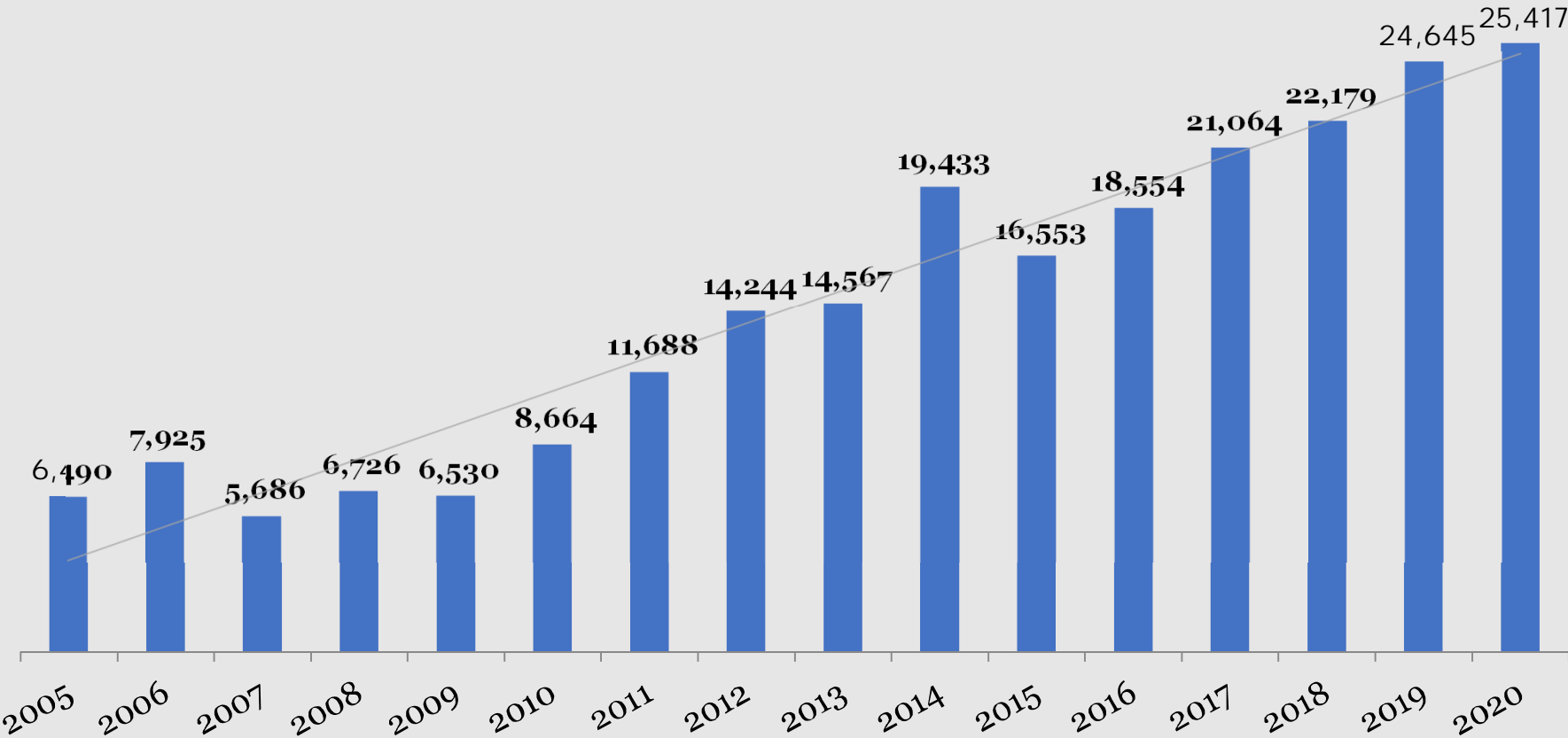
# Single Family Homes Permitted



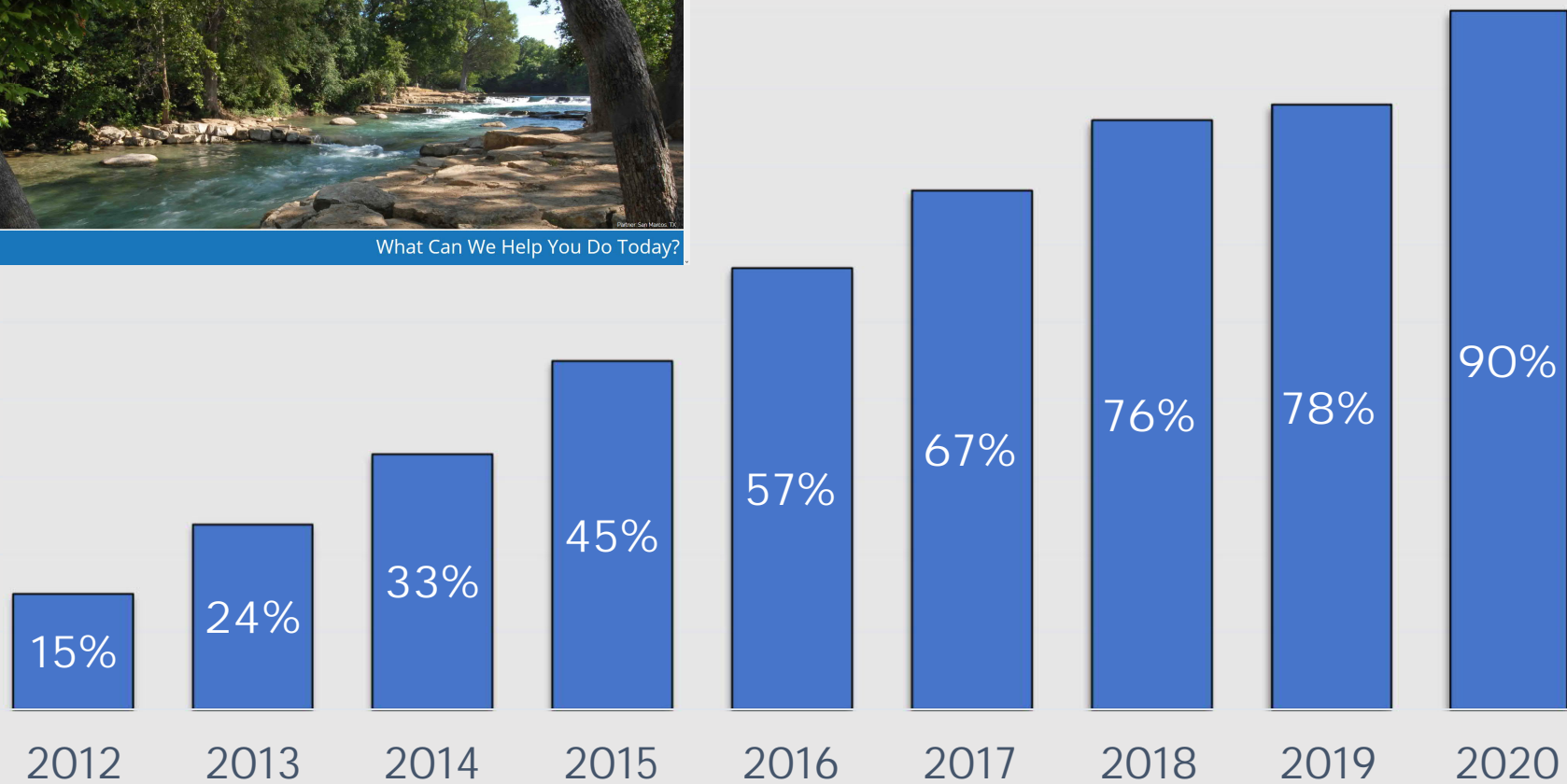
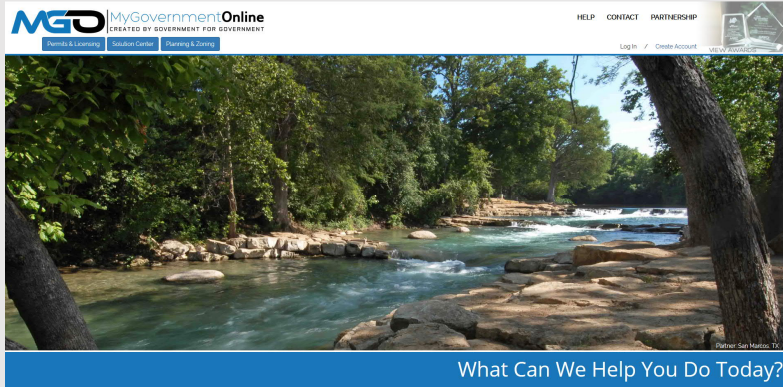
# Permitted Single Family Homes by Subdivision



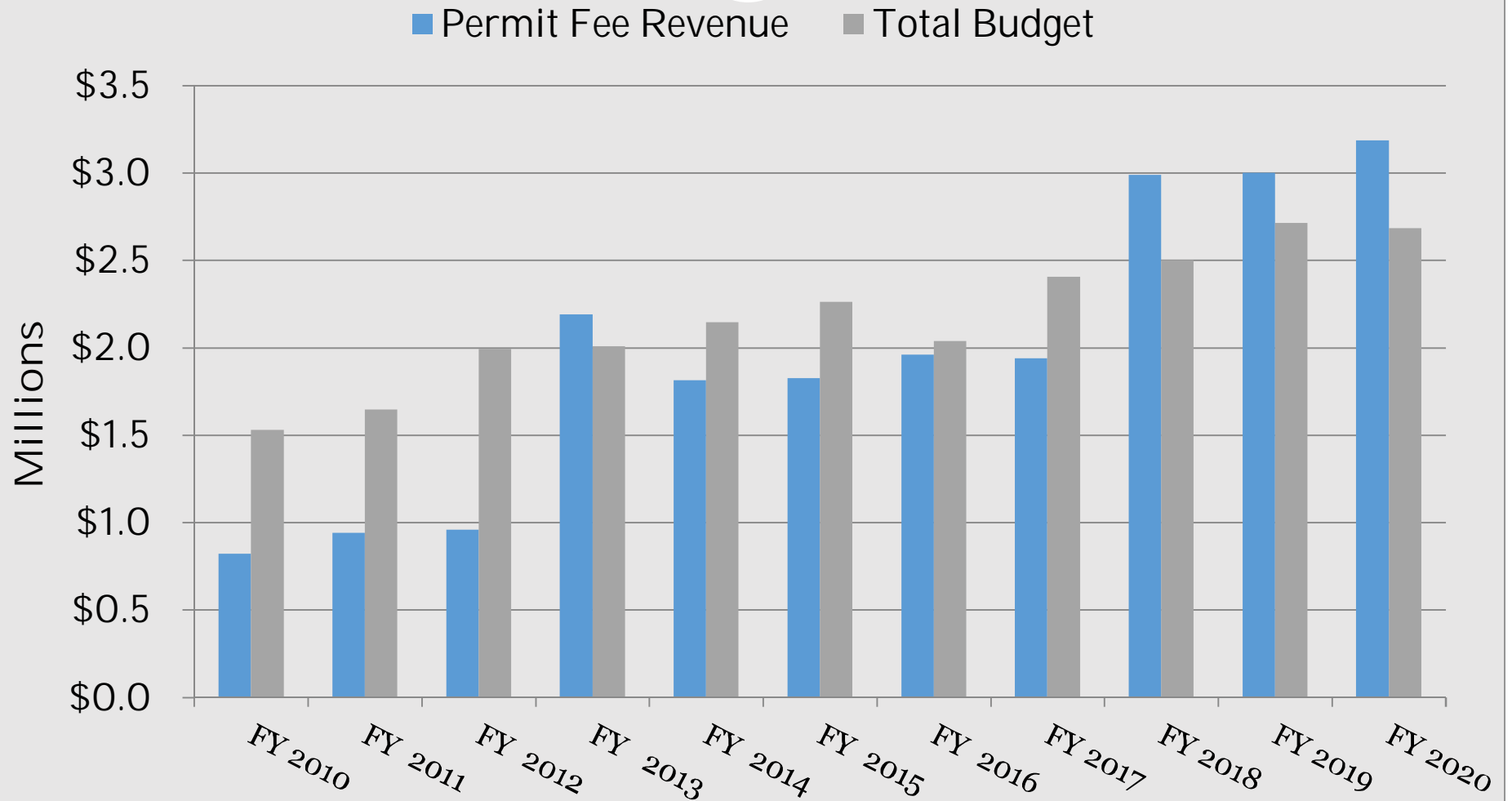
# Total Number of Scheduled Inspections



# Percent of Permits Applied for Online



# Development Services General Fund Budget



# Education



- **Conferences and Trainings**

- Texas APA Conference
- APA National Conference
- CNU National Conference
- BPI Conference
- Land Use Fundamentals
- ESRI User Conference
- GIS Day Coordination & Participation
- TNRIS GIS Forum and Workshops
- TML Conference
- Texas City Management Association Conference
- Building Official's Association of Texas Conference
- Texas Floodplain Management Association Conference
- Central Texas Stormwater Coalition Conference



# New Staff Certifications



- New Certifications
  - 1 – Master Code Official

