



City of San Marcos
HUMAN SERVICES FUNDING APPLICATION
Fiscal Year 2022

Name of Agency/Organization: Hays County Food Bank

Address: 220 Herndon Street

City, State & Zip: San Marcos, Texas 78666

Contact

Person: Iris Tate Title: Community Relations Coordinator

E-Mail Address: itate@haysfoodbank.org Website: www.haysfoodbank.org

Phone: 512-392-8300 Fax: 512-392-5286

Program

Title: TUF Bag Program (Transitional Unsheltered Foods)

Amount of Funds Requested: \$10,000.00

Status: (check one) Existing Program Program Expansion New Program

Briefly describe the program proposed for funding and the services it provides:

Hays County Food Bank provides food to households throughout Hays County and the surrounding area who are experiencing food insecurity. Food insecurity is defined as the disruption of food intake or eating patterns due to the lack of money and resources. Research from Feeding Texas suggests that food insecurity has doubled in Texas due to the pandemic.

In 2020-2021, with a grant from United Way of Hays and Caldwell Counties, HCFB began to make bags for individuals experiencing homelessness. We researched food items that would provide protein, nutrients, and are easy to prepare and carry. These types of foods are typically different from the food we distribute at our regular public food distributions. We work with community partners (HOME Center, El Buen Pastor, VFW San Marcos, Salvation Army, Southside Community Center) that are already working with the unsheltered population to distribute the bags. We also have them available at our public food distributions.

Describe who will benefit from this program and how:

The TUF Bag program serves the unsheltered population specifically in San Marcos, with food assistance in partnership with the HOME Center, VFW of San Marcos, Salvation Army and El Buen Pastor. This program is designed to provide food assistance to those experiencing homelessness, who are unsheltered or in transitional housing without access to a stove, adequate food storage or refrigeration.

If requested funds are to be used as matching funds, identify source and amount of primary grants:

Source: N/A Amount: _____

Source: _____ Amount: _____

Client Information Specific to This Program:

1) Describe the direct clients for this program.
Clients served directly by HCFB through an HCFB distribution.

2) How is the program marketed to direct clients? How do you find these clients?
HCFB provides information on our services to other social services organizations in the community, places ads in local newspapers with distribution information, updates our website with distribution information, conducts outreach on social media through Facebook, Instagram, and Twitter. We provide flyers to our clients in English and Spanish with details of additional resources and food distributions.

HCFB has determined that the best way to reach the unsheltered population is to have multiple distribution points in transitional housing locations, meal distribution sites and unsheltered gathering places.

3) Describe the indirect clients for this program, if any.
Clients that are served by our partner agencies. Partner agencies pick up food from HCFB and re-distribute it to the community. This allows our resources to reach more people in need.

4a) Expected total annual unduplicated direct clients for this program:
150+

4b) Expected annual unduplicated direct clients who are City of San Marcos residents:
150

5) Does program participation depend upon income or any other determination of eligibility?
No: x
Yes: _____ If Yes, please attach a copy of the eligibility guidelines.
(If a sliding scale is used, attach a copy of the scale used.)

Submitted By:



Signature of Executive Director

9/1/2021

Date

Eleanor Owen

Printed Name of Executive Director

Approval:



Signature of Board President

September 1, 2021

Date

Jamie Lee Case



HUMAN SERVICES FUNDING QUESTIONNAIRE FY 2022

The Board strongly requests that all answers be typed.
Responses should not exceed 75 words per question.
PLEASE COMPLETE ALL QUESTIONS.

1. What is the agency's or organization's mission?

Hays County Food Bank is passionately committed to improving lives through food assistance programs, nutrition education and advocacy.

2. Regarding the program for which funding is being requested, what evidence suggests this program is needed in San Marcos or nearby?

San Marcos, along with many areas of the country, is experiencing a rise in people who are unsheltered. The lack of affordable and transitional housing has affected many people who are struggling to survive. Low income levels and a rising cost of living in San Marcos can contribute to individuals and families losing their housing. The cost of household essentials (housing, child care, food, transportation, health care, communications and taxes) is rising faster than the cost of other goods and services.
<https://www.unitedforalice.org/texas>

3. What specific, measurable outcomes or results do you hope to achieve with this program?

HCFB will provide food assistance, information and access to a network of resources that will help unsheltered households and individuals move into transitional housing and beyond. Tracking the unsheltered population is challenging. Without a physical address or a consistent form of communication it is difficult to maintain documentation and data. HCFB will work with other organizations addressing the needs of the unsheltered population to determine individual measurable outcomes.

4. How will you measure results throughout the year?

We measure results in many different ways.

1. Number of clients served directly and indirectly.
2. Number of SNAP applications completed - Southside Community Center will be the address for EBT cards.

5. Please answer the following questions if funding is requested for staff: N/A

a. List the title of each position for which funding is requested, how many hours per week will be spent on this program vs other programs, and the activities associated with each position.

b. If staff funding requests can only be partially funded, how will you supplement the funding to cover the remainder needed?

c. Staff pay may only be funded for one year. What will you do to provide for this position next year?

6. Funding Questions:

a. What has your organization done in the past two years to raise different funding for this program? HCFB continues an active search for grant opportunities through public and private groups to support our mission. We have expanded opportunities for donating through social media, days of giving and spare change applications.

b. What do you plan to do this year to find different funding for this program? HCFB utilizes a donor database to manage and evaluate funding cycles strengths and weaknesses. We continue to monitor these metrics to determine the best approach for our current donors and how to access new donors. We are working to individualize our financial requests to respond to incentivized donor giving or areas of interest. We continue to look for new grants and funding opportunities too.

7. What additional funding is your agency requesting for this program ?

Funding Source	Amount Requested	Amount Granted	Pending (Y/N)
United Way Hays & Caldwell Co	2566.56	2566.66	N

8. Describe any differences between the way you had proposed spending last year’s allocation and the way you actually spent it.

All funding was spent as intended for our existing food distribution programs, the TUF Bag Program is new for 2021/2022. Funding was spent on food purchases, food rescue, food sorting, storage and distribution.

9. How many volunteers does your agency or organization have and how many hours do they spend on the program requesting funding?

In 2019, 26,000 hours of volunteer time was donated. This is equivalent to 13 full time employees. We could not function without volunteers. We could not rescue, sort, or distribute the amount of food we do without volunteer help. In 2020, 1,354 volunteers donated 10,834 hours, equivalent to 5 full time employees, mostly volunteering at our outdoor drive through food distributions. Volunteers would assist in sorting food, assembling and distributing bags for the TUF Bag Program.

10. Board of Directors Questions:

a. How is the agency's or organization's Board of Directors selected?

Board members voluntarily apply through our website or are recommended by friends of the Food Bank. An application is filled out and the applicant is invited to a board meeting to get to know the other members and learn more about HCFB. A vote is taken by existing members on new membership. Members serve a three year term, consecutive terms are based on Board approval.

b. How often does the Board meet?

Once a month January - November.

c. What actions do Board members take to support the programs of the agency or organization?

Advocating for HCFB in the community, attending events as a representative of HCFB, hosting fundraisers, providing their guidance and expertise to HCFB. The Board meets monthly to provide oversight on finances, programs and resource development. The Board is asked to provide financial support to HCFB.