



**City of San Marcos**  
**HUMAN SERVICES FUNDING APPLICATION**  
**Fiscal Year 2022**

Name of Agency/Organization: BPSF (Bobcat Pride Scholarship Fund)

Address: 207 Hiver St.

City, State & Zip: Kyle, TX 78640

Contact Person: Heather Aidala Title: Executive Director

E-Mail Address: BobcatPrideScholarship@gmail.com Website: www.bobcatpridescholarship.com

Phone: 512-618-9239 Fax: na

Program Title: Jeremy O Torres Emergency Stabilization Fund (JOTESF)

Amount of Funds Requested: \$5000

Status: (check one)  Existing Program  Program Expansion  New Program

**Briefly describe the program proposed for funding and the services it provides:**

The Bobcat Pride Scholarship Fund is organized exclusively for charitable purposes, more specifically the BPSF Jeremy O. Torres Emergency Stabilization Fund provides monetary support to emerging adults (ages 18 to 25), who have minority sexual and gender identities (LGBTQIA+), residing in the Greater San Marcos area. BPSF recognizes people of all minority sexual and gender identities experience systemic oppression. Therefore, BPSF aspires to empower future societal contributions by helping these individuals address unforeseen financial barriers. This fund supports these individuals in a time of unforeseen crisis with one-time, limited financial support (\$200) to secure their well-being and/or ability to stay enrolled in school.

**Describe who will benefit from this program and how:**

This grant will help provide monetary support to 60 emerging adults (between the ages of 18 to 25), who have minority sexual and gender identities (LGBTQIA+), residing in the greater San Marcos area. This allows the fund to support these individuals in a time of unforeseen crisis with one-time, limited financial support to secure their well-being and/or ability to stay enrolled in school.

**If requested funds are to be used as matching funds, identify source and amount of primary grants:**

Source: \_\_\_\_\_ Amount: \_\_\_\_\_

Source: \_\_\_\_\_ Amount: \_\_\_\_\_

**Client Information Specific to This Program:**

1) Describe the direct clients for this program.

The Bobcat Pride Scholarship Fund BPSF Jeremy O. Torres Emergency Stabilization Fund provides monetary support to emerging adults (ages 18 to 25), who have minority sexual and gender identities (LGBTQIA+), residing in the Greater San Marcos area. BPSF recognizes people of all minority sexual and gender identities experience systemic oppression. Therefore, BPSF aspires to empower future societal contributions by helping these individuals address unforeseen financial barriers. This fund supports these individuals in a time of unforeseen crisis with one-time, limited financial support to secure their well-being and/or ability to stay enrolled in school.

2) How is the program marketed to direct clients? How do you find these clients?

The program is marketed via social media, direct emails to previous donors and event sponsors, business cards and fliers at apartment complexes in the greater San Marcos area, emails and business card drop off to non-profits in the greater San Marcos area, business cards at local business where young adults are likely to frequent, handing out business cards at other LGBTQIA+-friendly events in the area, informal partnerships with San Marcos Pride, Gays of Hays, and PFLAG San Marcos, listing in the Hays County Local Homelessness Coalition Resource Guide, emails and business card drop off to Allies at Texas State University, and word of mouth.

3) Describe the indirect clients for this program, if any.

Board Members are invited to speak to university and community groups to inform the public about the unique needs of this population.

4a) Expected total annual unduplicated direct clients for this program: 60

4b) Expected annual unduplicated direct clients who are City of San Marcos residents: 55

5) Does program participation depend upon income or any other determination of eligibility?

No: \_\_\_\_\_

Yes:  If Yes, please attach a copy of the eligibility guidelines.  
(If a sliding scale is used attach a copy of the scale used.)

**Submitted By:**

Heather Aidala

Signature of Executive Director

September 3, 2021

Date

Heather Aidala

Printed Name of Executive Director

**Approval:**

Heather Aidala

Signature of Board President

September 3, 2021

Date

Heather Aidala

Printed Name of Board President



## HUMAN SERVICES FUNDING QUESTIONNAIRE FY 2022

The Board strongly requests that all answers be typed.  
Responses should not exceed 75 words per question.

**PLEASE COMPLETE ALL QUESTIONS.**

**1. What is the agency's or organization's mission?**

The Bobcat Pride Scholarship Fund is organized exclusively for charitable purposes, more specifically the BPSF Jeremy O. Torres Emergency Stabilization Fund provides monetary support to emerging adults (ages 18 to 25), who have minority sexual and gender identities (LGBTQIA+), residing in the Greater San Marcos area.

**2. Regarding the program for which funding is being requested, what evidence suggests this program is needed in San Marcos or nearby?**

Sexual and gender diverse minorities experience discrimination and financial instability in the United States, especially in states that do not offer nondiscrimination protection. Based on this fact, LGBTQIA+ citizens in Greater San Marcos, aged 18-25 years old, are vulnerable to discrimination, lack of access to medical care, food insecurity, and financial instability. This combined with personal circumstances or lack of familial/community support, can negatively impact their ability to maintain financial stability in times crisis.

**3. What specific, measurable outcomes or results do you hope to achieve with this program?**

1. The BPSF Jeremy O. Torres Emergency Stabilization Fund will fund 60 emerging adults (ages 18 to 25), who have minority sexual and gender identities (LGBTQIA+), residing in the Greater San Marcos area, during FY 2022.
2. Eighty percent of the client satisfaction surveys returned will report at least an 80% satisfaction rate regarding their experiences with The BPSF Jeremy O. Torres Emergency Stabilization Fund.

**4. How will you measure results throughout the year?**

1. All funding requests whether granted or denied are logged on an applicant spreadsheet which includes demographics, details about applicant current need, and level of funding provided.
2. All recipients receive an email and text link to a client satisfaction survey, following award. A spreadsheet of these responses is maintained.

**5. Please answer the following questions if funding is requested for staff:**

No funding is requested for staff. There are no paid staff members at this agency. All work is done by a volunteer working Board of Directors and volunteers. All funds go directly to client care with a minimal overhead budget.

a. List the title of each position for which funding is requested, how many hours per week will be spent on this program vs other programs, and the activities associated with each position.

NA

b. If staff funding requests can only be partially funded, how will you supplement the funding to cover the remainder needed?

NA

c. Staff pay may only be funded for one year. What will you do to provide for this position next year?

NA

**6. Funding Questions:**

a. What has your organization done in the past two years to raise different funding for this program?

- Partnered with the Root Cellar for fundraiser.
- Conducted email and social media fundraising campaigns
- Participated in Give Out Day and Giving Tuesday.
- Worked with social work students from TXSt to hold profit share at Wake the Dead with live music and silent auction.
- Were planning drag brunch and silent auction at Blue Dahlia. Canceled, due to quarantine.
- Worked with social work students to hold yard sale and online silent auction.
- Partnered with Davenport for event.

b. What do you plan to do this year to find different funding for this program?

We will:

- continue our online and email efforts, and social media campaigns.
- continue our partnership with the TXSt School of Social Work to plan local fundraising and online events.
- continue to work with San Marcos Pride, PFLAG, The Gays of Hays, and local queer-friendly businesses to plan events.
- be contact with San Marcos Unitarian Universalist Fellowship about Pass the Plate.
- remain in contact with a local drag queen, to host live events in the year.

**7. What additional funding is your agency requesting for this program?**

BPSF is monitoring the on-going discussions regarding the City of Kyle's potential creation of a Human Services Advisory Board to fund grants to local non-profits. In the event such a body is created, we will apply for funding. At this time, no other formal grant requests have been made to any grant-funding bodies.

**8. Describe any differences between the way you had proposed spending last year's allocation and they way you actually spent it.**

BPSF has never received San Marcos HSAB funding. All funds expended by the agency are related to direct client services.

**9. How many volunteers does your agency or organization have and how many hours do they spend on the program requesting funding?**

BPSF is an entirely volunteer-run organization. The BPSF Board consists of six volunteer members who perform all duties. Volunteer participation is tied to fall and spring university calendars as volunteers tend to be students from different disciplines across the TXSt campus. In the past two years, we have benefitted directly from the volunteer hours of almost twenty temporary volunteers and countless short-term/project-specific volunteers. Collectively they have contributed over 100 hours of service to the program.

**10. Board of Directors Questions:**

a. How is the agency's or organization's Board of Directors selected?

BPSF BOD solicits self-nominations via online application. Solicitation for positions is posted on the website, social media, and sent to BPSF supporters. Board members can recruit potential applicants. Applicants apply using a standardized application, including statement of interest. Board members review the application, engage in discussion, and invite the applicant to join a board meeting to speak with all board members. New BOD members are elected by a majority vote of the current BOD members.

b. How often does the Board meet?

The Board meets face-to-face (either in person or via Zoom) at least once a month but is also able to conduct online business regularly via the online Basecamp Project Management Program and Team Communication application.

c. What actions do Board members take to support the programs of the agency or organization?

All BPSF Board Members engage in fundraising and community outreach on behalf of the agency. A list of Board Member descriptions may be found following the Board organizational chart.