



City of San Marcos
HUMAN SERVICES FUNDING APPLICATION
Fiscal Year 2023

Name of Agency/Organization: Hays-Caldwell Women's Center

Address: PO Box 234

City, State & Zip: San Marcos, TX 78667

Contact Person: Cari Borremans Title: Development Coordinator

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Program Title: Non-residential Family Violence and Transitional Housing Program

Amount of Funds Requested: \$50,000

Status: (check one) Existing Program Program Expansion New Program

Briefly describe the program proposed for funding and the services it provides:

The Family Violence Program provides free and confidential services to victims of family violence. Services are provided face to face and with support and coordination from community partners. The Family Violence Program has been expanded this year to provide transitional housing to women and their children who are exiting our shelter but are not yet able to sustain independent living.

Describe who will benefit from this program and how:

HCWC provides the following services to any adult victim of family violence and child witness of family violence in the San Marcos area:

- 24 hour HELPLINE answered by trained advocates
- Dating violence counseling and education
- Legal advocacy
- Counseling and support groups
- Special programs and therapy for children who have witnessed violence in the home
- Assistance to victims to secure resources (e.g. Texas Crime Victims Compensation fund)
- Accompaniment to medical providers, law enforcement proceedings and legal proceedings
- Act as a liaison with appropriate agencies on behalf of clients
- Provide information and referral services

If requested funds are to be used as matching funds, identify source and amount of primary grants:

Source: VOCA-Victims of Crimes Acct (20% match—match is temporarily suspended) Amount: \$872,607.40

Source: HHSC- Health & Human Services Commission (20% match is temporarily suspended) Amount: \$333,846.00

Client Information Specific to This Program:

1) Describe the direct clients for this program.

Direct clients are victims of family violence or close friend or family member of a victim. Many children who have witnessed violence at home receive services as well. We serve these clients both face to face and virtually using telehealth and video conferencing, according to the clients' preference.

2) How is the program marketed to direct clients? How do you find these clients?

We partner with local law enforcement officers and victim advocates to communicate information about our services when responding to Family Violence calls. We foster relationships with local hospitals' emergency rooms to contact us when a victim arrives with injuries caused by family violence, we then meet each family violence victim at the emergency room. We provide written materials to local doctor's offices, beauty salons, and businesses to give to community members, including information on how to reach us. We make presentations to community members and include our contact information. We market service information through social media, emails, newsletters, awareness events, our website, and our podcast.

3) Describe the indirect clients for this program, if any.

Callers on our 24-hour HELPLINE receive information about family violence services.

4a) Expected total annual unduplicated direct clients for this program: 898

4b) Expected annual unduplicated direct clients who are City of San Marcos residents: 347

5) Does program participation depend upon income or any other determination of eligibility?

No: X

Yes: If yes, please attach a copy of the eligibility guidelines.

Submitted and approved by:

Sam Tuzo
Signature of Board President

07/27/2022
Date

Samantha Tuzo
Printed Name of Board President



HUMAN SERVICES FUNDING QUESTIONNAIRE FY 2023

The Board strongly requests that all answers be typed.
Most responses should be at least 75 words per question.

PLEASE COMPLETE ALL QUESTIONS.

1. What is the agency's or organization's mission?

The purpose of the Hays-Caldwell Women's Center is to create an environment where violence and abuse are not tolerated in the communities we serve. The Center will provide education, violence prevention services, and crisis intervention to victims of family violence, dating violence, sexual assault, and child abuse. We will seek the support and resources necessary to meet this mission.

2. Regarding the program for which funding is being requested, what evidence suggests this program is needed in San Marcos or nearby?

The two police officers killed on duty in San Marcos were killed during their involvement with a Family Violence call. That is 100% of police officers killed on duty in San Marcos killed on a family violence call. Family violence affects adults in unhealthy and dangerous relationships, the children who witness the violence, and the community at large. The demand for our services continues to rise.

3. What specific, measurable outcomes or results do you hope to achieve with this program?

The ultimate goal of HCWC is to end interpersonal violence in the communities we serve. Specifically, in 2023 our goal is to have at least 85% of clients surveyed answer "yes" when asked if they "know more ways to plan for their safety due to the services provided by HCWC". We use computerized outcome surveys for clients to complete online. The results are tabulated, tracked, and analyzed. The survey is comprised of both open-ended and standardized questions. We last surveyed clients in April of this year, and one client said the following: "Without good people like you, those of us who survive abuse would have no way out, no voice, and no choice in anything." Another said "(Counselor's name) saved my life".

4. How will you measure results throughout the year?

HCWC utilizes a two-pronged approach to outcome measurement and measuring program success. All clients served in the Family Violence Program are entered into a database and all services provided are recorded and tracked. Additionally, we use the computerized outcome surveys mentioned in the answer to question 3. All outcome surveys are tabulated, tracked and analyzed. We use the results to make improvements to our services.

5. Please answer the following questions if funding is requested for staff:

The funds from the City of San Marcos will be used for non-salary expenses.

- a. List the title of each position for which funding is requested, how many hours per week will be spent on this program vs other programs, and the activities associated with each position.
- b. If staff funding requests can only be partially funded, how will you supplement the funding to cover the remainder needed?
- c. Staff pay may only be funded for one year. What will you do to provide for this position next year?

6. Funding Questions:

- a. What has your organization done in the past two years to raise different funding for this program?

HCWC is committed to achieving our mission. We utilize all available resources to achieve this goal. Most of the funding for this program comes from federal and state grants along with a significant contribution from our main foundation partner, the St. David's Foundation. Additionally, we have secured funding from The Glimmer of Hope Foundation, the Swalm Foundation, and The Austin Community Fund. Lastly, we rely on support from our community and our fundraisers.

- b. What do you plan to do this year to find different funding for this program?

HCWC will seek all funding opportunities for the program including state and federal grants, private foundation funding, and contributions from individuals, companies, and civic organizations in order to continue our mission.

7. What additional funding is your agency requesting for this program?

Funding Source	Amount Requested	Amount Granted	Pending (Y/N)
N/A			
Victims of Crime Act-VOCA	\$872,607.40	\$872,607.40	No
Health and Human Services Commission	\$333,846.00	\$333,846.00	No
St. David's Foundation	\$216,138.26	\$216,138.26	No
Christus Community Impact	\$51,000.00	\$51,000.00	No
Austin Community Foundation Women's Fund	\$22,500.00	\$22,500.00	No

8. Describe any differences between the way you had proposed spending last year's allocation and the way you spent it.

We were able to utilize the allocated funds exactly how we had planned.

9. How many volunteers does your agency or organization have and how many hours do they spend on the program requesting funding?

Last year 120 interns and volunteers contributed 7,531 hours (the equivalent of 3.62 full time employees) to the agency. Volunteers assist with answering our HELpline, offering HEARTeam hospital response, and providing other direct services.

10. Board of Directors Questions:

a. How is the agency's or organization's Board of Directors selected?

We strive for our Board of Directors to reflect our client population in terms of diversity. Each year the Board make-up is analyzed, and potential members are identified based on needs. The Nominating Committee interviews potential members, and a slate of members is presented for a vote at our Annual Meeting. We seek board members from every town we serve, from various professional disciplines, and from diverse backgrounds.

b. How often does the Board meet?

The Board meets monthly with the exception of December. The 17 elected and voting members had an overall attendance rate of 82% in FY2021. In addition to elected members, we have three Children's Advocacy Center Partner Agency Board Representatives and one Emeritus Board Members for a total of 21 members.

c. What actions do Board members take to support the programs of the agency or organization?

Every board member is assigned to one of three committees, which are Operations, Finance, and Public Awareness/Fundraising. Board members are assigned to a committee according to their specific area of expertise and interest. Committees meet regularly to discuss necessary changes to programming, policies, and procedures. All board members are community advocates for the Center and the clients we serve.