



Complete Count Committee

Complete Count Committees (CCCs) are a vital part of local outreach campaigns to raise awareness of the census and promote full participation. CCC's are outstanding "ambassadors" that play an integral part in the 2010 Census.

Committee members are local individuals who know their community and understand the importance of reaching out to traditionally undercounted populations. These populations include people who speak little or no English, students living in off-campus apartments, and new immigrants. The expertise, influence, knowledge and experience of CCC members are resources that are invaluable to a successful enumeration.

Mayor Susan Narvaiz and the City Council created the City of San Marcos Complete Count Committee and appointed members to serve on the committee on July 7, 2009. Daniel Guerrero was appointed as the Chair of the Committee.

Subcommittees

In addition to the appointed members, other community leaders are working hand-in-hand with the CCC to form subcommittees with the following specific focus areas:

- Faith Based Organizations
- Businesses and Chambers of Commerce
- Texas State University
- Local Media
- Community Organizations
- City of San Marcos and Social Service Agencies

Liaisons to the CCC

Sophia Azoubel, Partnership Specialist, and Ed Delgado, Partnership Assistant, from the Dallas office of the U. S. Census Bureau, provide guidance and serve as information resources for the CCC. Janis Hendrix, Community Initiatives Administrator -- a city employee from Development Services, serves as the City's staff liaison.

Contacts for the CCC

The San Marcos CCC team members are developing strategies for bringing Census 2010 into prominent focus in San Marcos. Organizations that would like to schedule a Census 2010 program for their organization should contact **Janis Hendrix** at 393-8147 or by e-mail to jhendrix@sanmarcostx.gov or **Daniel Guerrero** at 665-1931 or by email to daniel@guerrero.com.

Complete Count Committee meetings are open to the public and meeting notices/agendas are posted in accordance with the City of San Marcos standards for compliance with the Open Meetings Act.

Complete Count Committee Information can be found at:

Complete Count Committee Guide

http://2010.census.gov/2010census/pdf/2010_CCC_Guide_Final.pdf